



**EMPLOYERS**

**GIVE YOUR  
BUSINESS  
A BOOST**

**GET IN  
GO FAR**  
APPRENTICESHIPS

# CAMDEN APPRENTICESHIPS

## What's an Apprenticeship?

Apprenticeships are employer based training programmes that lead to nationally recognised qualifications developed by industry. They allow businesses to tackle their skills gaps and build their own talent internally, either by recruiting new starter apprentices, or offering apprenticeships to an existing member of staff.

## What's changed about apprenticeships?

Apprenticeships have undergone wide ranging changes, and are now available to people of all ages, including those already holding degrees. The qualifications are no longer just for entry level roles either. People can now qualify up to Masters level through an apprenticeship. More about the new standards can be found here: <https://www.gov.uk/government/collections/apprenticeship-standards>

The funding of apprenticeships has also changed. All employers with wage bills of more than £3million now pay an Apprenticeship Levy. The money they pay is available for them to use to pay for apprenticeship training. For employers that don't pay the Levy, they can claim at least 90% of the cost of apprenticeship training from the government.

## How can employers use apprenticeships?

The recent changes to apprenticeships mean they are now an attractive option for offering professional development to existing staff. There are also more ways for employers to recruit the skills they need through apprenticeships. Examples of how employers might look to offer apprenticeships include:

- New apprentices recruited into the organisation
- Existing apprentices progressing to a higher level
- Existing members of staff who are looking for a development opportunity
- Existing members of staff who require a professional qualification as part of their role

## How can I find out more about offering an apprenticeship?

The Camden Apprenticeships Team provide free advice to help your organisation plan an apprenticeships programme, including deciding on the right qualification and training provider. They also provide a free recruitment service and ongoing support to help you get the right apprentice and help them complete their training successfully.

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to your business, visit  
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