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Tickets now available for inaugural Knowledge Quarter Conference on the Future of Knowledge

The [Knowledge Quarter](#), a partnership of over 85 academic, cultural, research, scientific and media organisations within a one-mile radius comprising of King's Cross, Bloomsbury and Euston, is marking its third anniversary with a one-day Conference of talks and workshops on the future of Knowledge in an age of untruth.

Over 300 representatives from academia, the education and cultural sector, think tanks and Government will debate the future of Knowledge on the 12 February. The conference, sponsored by British Land and Pan Macmillan, will be held at the iconic British Museum.

The full programme has been released and is available on the [conference website](#). A limited number of early bird tickets are now available to purchase for £80.

A diverse range of speakers from across the fields of politics, the media, philosophy and academia will convene for one inspiring and provocative day of keynote talks, discussion groups and public workshops, looking at Knowledge in all its forms. Confirmed speakers include Ronan Harris, Managing Director of Google UK and Ireland; Eleanor Mills, Editorial Director of The Sunday Times and David Olusoga, author, historian and broadcaster. Other speakers include:

- Vivian Hunt, Managing Partner UK and Ireland, McKinsey & Company
- Baroness Valerie Amos, Director, SOAS
- Dr David Halpern, Chief Executive, Behavioural Insights Team
- Claire Fox, Director, Institute of Ideas
- Dr Hartwig Fischer, Director, British Museum
- Shelina Janmohamed, Journalist and author
- Sally Adee, Technology Editor, New Scientist
- Lisa Feldman Barrett, Professor of Psychology at Northeastern University

From expertise to echo-chambers, from fact to falsehood, 'The Future of Knowledge' will mine the uncertainty that underpins our anxious age, exploring the challenges that face the knowledge economy in the early twenty-first Century.

Jodie Eastwood, Chief Executive of the Knowledge Quarter, said: "I am delighted to announce the Knowledge Quarter conference, which will explore critical issues for Knowledge Quarter organisations and civic society as a whole. Areas which we hope to explore include the potential impact of 'post-truth' politics on the knowledge economy and how knowledge-based organisations can react to an increasing public mistrust in experts and politicians."

Hartwig Fischer, Director of the British Museum, said: "As one of the first knowledge-based organisations in the area, the British Museum is a fitting location for these fascinating debates. The Knowledge Quarter includes an incredible range of organisations and opportunities for partnership and there is huge potential for the public benefits these collaborations can bring."

Juliette Morgan, Head of Regent's Place for British Land, said: "As a substantial landlord in the heart of the Knowledge Quarter, British Land is acutely aware of the part we can play in supporting the growth and development of the incredible organisations that call this part of London home. Our campus, Regent's Place, is part of a cluster of great minds working on world class innovations and research, and our partnership with the Knowledge Quarter is a recognition of their important contribution and the wider role of the UK's knowledge economy."

Sara Lloyd, Communications Director of Pan Macmillan, said: "For 175 years Macmillan has believed in bringing the best, most original new voices to everyone, energising readers to explore new territory and driving debate and understanding of the world around us. We are delighted to be hosting a series of lively discussions throughout the Future of Knowledge conference in which we will bring authors and readers together to talk about new ways for knowledge and culture to be created, interpreted and consumed."

-ENDS-

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Notes to Editors

Pan Macmillan

Pan Macmillan is the consumer publishing arm of Macmillan, a global publishing company. Its imprints include Macmillan, Mantle, Pan, Picador, Bluebird, Boxtree, Sidgwick & Jackson, Bello, Tor, Macmillan Children's Books, Campbell Books and Macmillan Digital Audio. Pan Macmillan was named Publisher of the Year at The Bookseller Industry Awards in 2015 and again in 2017.

Macmillan is celebrating 175 years of publishing. Founded in London by brothers Daniel and Alexander Macmillan in 1843, the company has always had an independence of spirit, a passion to engage and inspire, to share the joy of learning and discovery, and to innovate its approach. Throughout its anniversary year it will reflect on this rich heritage and look at where next in the exchange of ideas and inspiration.

British Museum

Founded in 1753, the British Museum was the first national public museum in the world. From the outset it was a museum of the world, for the world, and this idea still lies at the heart of the Museum's mission today. The collection tells the stories of cultures across the world, from the dawn of human history, over two million years ago, to the present. Objects range from the earliest tools made by humans and treasures from the ancient world to more recent acquisitions from Africa, Oceania and the Americas, the Middle East, Asia and Europe, as well as the national collections of prints and drawings, and coins and medals. In addition to work in London, the Museum takes part in an extensive programme of loans and tours, both across the UK and throughout the world.

Knowledge Quarter

The Knowledge Quarter is a partnership of over 85 academic, cultural, research, scientific and media organisations within a one-mile radius comprising of King's Cross, Bloomsbury and Euston, who all have within their purpose the creation and dissemination of knowledge.

Since its launch in December 2014, it has welcome a further 52 organisations as partners. The Knowledge Quarter fosters knowledge exchange and collaboration between staff and users of cross-disciplinary communities to exchange ideas, expertise and evidence.

British Land

Our portfolio of high quality UK commercial property is focused on Retail around the UK and London Offices. We own or manage a portfolio valued at £19.1 billion (British Land share: £13.9 billion) as at 31 March 2017 making us one of Europe's largest listed real estate investment companies.

Our strategy is to provide places which meet the needs of our customers and respond to changing lifestyles - Places People Prefer. We do this by creating great environments both inside and outside our buildings and use our scale and placemaking skills to enhance and enliven them. This expands their appeal to a broader range of occupiers, creating enduring demand and driving sustainable, long-term performance.

Our Retail portfolio is focused on Regional and Local multi-let centres, and accounts for 48% of our portfolio. Our Offices portfolio comprises three office-led campuses in central London as well as high quality standalone buildings and accounts for 49% of our portfolio. Increasingly our focus is on providing a mix of uses and this is most evident at Canada Water, our 46-acre redevelopment opportunity where we have plans to create a new neighbourhood for London.



Sustainability is embedded throughout our business. Our places, which are designed to meet high sustainability standards, become part of local communities, provide opportunities for skills development and employment and promote wellbeing. Our industry-leading sustainability performance led to British Land being named a European Sector Leader in the 2016 Global Real Estate Sustainability Benchmark for the third year running.

In April 2016, British Land received the Queen's Award for Enterprise: Sustainable Development, the UK's highest accolade for business success for economic, social and environmental achievements over a period of five years.

Further details can be found on the British Land website at www.britishland.com.