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Knowledge Quarter Expands with Eight New Partners

As Google and the British Library announce their ambitious expansion plans in King's Cross, the Knowledge Quarter (KQ) welcomes a further eight organisation as partners, bringing the total number of organisations involved in the partnership to 87.

The newest round of applications features one of the largest general book publishers in the UK (Pan Macmillan), one of the world's leading dance venues (Sadler's Wells) and the UK's leading music agency (Universal Music).

The new partners are:

- **EIT Digital**
- **London School of Business and Management**
- **McCaldin Arts**
- **Pan Macmillan**
- **The Reading Agency**
- **Sadler's Wells**
- **Universal Music**
- **Warwick in London**

The KQ is a partnership of organisations interested in the creation and dissemination of knowledge from across the academic, cultural, research, scientific and media sectors within a one-mile radius comprising of King's Cross, Bloomsbury and Euston.

The KQ's partners range from internationally significant research institutes to emerging organisations in the creative industries. Partners include the British Museum, the University of the Arts London, Google, Poet in the City, the Digital Catapult, Wellcome Trust, UCL and the British Library.

Jodie Eastwood, Chief Executive, Knowledge Quarter said:

"The latest round of organisations highlights exactly the strength of the Knowledge Quarter – its sheer diversity. For example, the Knowledge Quarter includes one of the smallest performance organisations in London, and one of the city's largest. Our new members include a digital innovation organisation, and a charity which inspires generations to read. It is precisely this diversity of organisations which makes the Knowledge Quarter, and Kings Cross, one of the most innovative and exciting places in the world."

-ENDS-

More information: Daniel Stevens, Knowledge Quarter, Daniel.Stevens@bl.uk 07578 677434
Knowledge Quarter website: www.knowledgequarter.london

Notes to Editors

[EIT Digital](#)

EIT is driving the digital transformation of Europe and the UK; having recently opened a new Co-Location Centre in King's Cross. It invests in innovation with over one hundred leading businesses and universities, open European markets and access finance for UK scaleups, and trains entrepreneurial talent for today's digital world. It also runs pan-European doctoral and Masters programmes and professional education courses in the domains of entrepreneurship, innovation and ICT.

[London School of Business and Management](#)

The London School of Business and Management is a specialist institution in the heart of Bloomsbury, delivering full-time undergraduate and postgraduate degree courses in Business, Accounting and Finance, and Law. As one of the most diverse HEIs in terms of student demographics, it drives to provide accessible, transformational and innovative higher education.

[McCaldin Arts](#)

McCaldin Arts is a small company that brings together artists to collaborate on staged performances of vocal music. Run by its namesake, the mezzo-soprano Clare McCaldin, McCaldin Arts invites composers, stage directors and artists of other disciplines (including dancers, designers and video artists) to work together on original, versatile works of music theatre.

[Pan Macmillan](#)

Pan Macmillan UK is one of the largest general book publishers in the UK, with imprints including Macmillan, Mantle, Pan, Picador, Boxtree, Sidgwick & Jackson, Bello, Tor, Kingfisher, Macmillan Children's Books, Two Hoots, Bluebird, Campbell Books, Macmillan New Writing and Macmillan Digital Audio.

[The Reading Agency](#)

The Reading Agency is a charity based in Farringdon. Its mission is to inspire more people to read more, to encourage them to share their enjoyment of reading with others and to celebrate the difference that reading makes to all our lives. In its first ten years, the Reading Agency has reached 7 million people across the UK through its work with libraries, publishers and other partners.

[Sadler's Wells](#)

Sadler's Wells is a world-leading creative organisation, dedicated to presenting, producing and touring dance made today in all its forms. With over three centuries of theatrical heritage and a year-round programme of performances and learning activities, its goal is to motivate everyone to experience dance – to take part, learn, experiment and be inspired.

[Universal Music](#)

Universal Music is the UK's leading music company, and a division of Universal Music Group (UMG), the world leader in music-based entertainment, with a broad array of businesses engaged in recorded music, music publishing, merchandising and audiovisual content in more than 60 countries. Featuring the most comprehensive catalogue of recordings and songs across every musical genre, UMG identifies and develops artists and produces and distributes much of the most critically acclaimed and commercially successful music in the world.

[Warwick in London](#)

The University of Warwick is a leading Higher Education Institution whose research and scholarly achievements are internationally acclaimed. A member of the UK's prestigious "Russell Group" of universities, its students, alumni and staff make an impact across the public and private sectors.

Building upon existing strengths in London, Warwick in London has been established to grow its presence and increase its reputation across the capital and beyond.

About the Knowledge Quarter

The Knowledge Quarter is a partnership of 87 academic, cultural, research, scientific and media organisations within a one-mile radius comprising of King's Cross, Bloomsbury and Euston, who all have within their purpose the creation and dissemination of knowledge. Since its launch in December 2014, it has welcome a further 52 organisations as partners. The Knowledge Quarter fosters knowledge exchange and collaboration between staff and users of cross-disciplinary communities to exchange ideas, expertise and evidence.

The Knowledge Quarter partners collectively represent:

- 10 higher education institutions.
- 21 cultural institutions.
- 22 museums and galleries.
- 34 libraries and archives.
- 87 partner organisations.
- 580 research groups, centres and institutes.
- 3,000 scientists.
- 13,700 academics.
- 59,500 staff.
- 99,700 students.
- 10,000,000 annual visitors.
- 180,000,000 catalogued items.