

“If we would have new
knowledge, we must
get a whole world of
new questions”

Susanne K. Langer



Introduction

To the Knowledge Quarter

Within a one-mile radius of Kings Cross is a remarkable cluster of organisations spanning research, higher education, science, art, culture and media.

Individually they offer resources for specialists

in numerous fields, from architecture and the arts to biotechnology and veterinary science. Together they represent a concentration of knowledge and expertise to rival any in the world. What links them all is a focus on the advancement and dissemination of knowledge for research, inspiration, growth, creativity and enjoyment.

The Knowledge Quarter brings together over 85 cultural, research, scientific, business and academic institutions both large and small under one umbrella. Positioning the area as unique in the knowledge economy. It has become a recognisable brand that resonates with all kinds of knowledge seekers, whether prospective visitors, UK and overseas students or other knowledge based institutions and businesses.

The Knowledge Quarter fosters knowledge exchange and collaboration between staff and users of cross-disciplinary communities to exchange ideas, expertise and evidence. Developing networks to encourage collaborative projects, training, commissioned research and access to funding, engaging a wide variety of audiences and benefiting the local research community.

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The Knowledge Quarter is marking its third anniversary with a one-day Conference of talks and workshops on the future of Knowledge in an age of untruth. A diverse range of speakers from across the fields of politics, media, philosophy and academia will convene today for one inspiring and provocative day of keynote talks, discussion groups and workshops, looking at Knowledge in all its forms.

Knowledge may be the last imperishable currency, but it's a currency under threat of devaluation. From expertise to echo-chambers and from fact to falsehood 'The Future of Knowledge' will mine the uncertainty that underpins our anxious age, exploring the challenges that face the knowledge economy in the early twenty-first Century.

What does it mean to be an 'expert' when the sheer scale of information available in this connected world has made us all curators of a vast bank of almost endless data, providing the answers to even the most obscure queries with nothing more than a tap and a swipe?

How can the knowledge economy respond when facts are conflated with quick-fire internet memes, when slick presentation is more highly valued than genuine content, when the very notion of authentic truth has been devalued by the rolling news cycle and the dismissive cynicism of pseudo-science and special interest 'facts'?

What, in short, is the future of Knowledge the concept, Knowledge the ideal and Knowledge the quantifiable resource?

Join us today as we explore these and many more crucial questions and look to ensure the future of Knowledge both at home and in an increasingly uncertain wider world.

In addition to an inspirational day of talks, Poet in the City has programmed a poet to be a journalist-spy, soaking up and reflecting on the discussions throughout the day to create poetic chronicles which will be presented after the closing remarks.

Conference Programme

9:00	Registration Open all day	
9:30–9:45	Welcome Roly Keating, Chief Executive of the British Library and Chair, Knowledge Quarter BP Lecture Theatre	
9:45–10:15	Opening Plenary Jo Johnson MP, Minister for London and Minister of State for Transport BP Lecture Theatre	
10:15–10:45	Morning Keynote Baroness Valerie Amos, Director, SOAS University of London BP Lecture Theatre	
10:45–11:45	KQ Panel Session The role of the Knowledge Creator BP Lecture Theatre	Pg 09
11:45–12:00	Break	
12:00–12:45	Parallel Session Academic Expertise: the good, the bad and the ugly Presented by Warwick in London The Raymond and Beverly Sackler Rooms	Pg 13
	Parallel Session Heritage collections and wellbeing: the future of the past? Presented by Senate House Library, University of London The Hugh and Catherine Stevenson Lecture Theatre	Pg 14
	Parallel Session The Face of Knowledge Presented by Pan Macmillan Claus Moser Room	Pg 15
	Parallel Session Whose knowledge is it anyway? Presented by Wellcome Trust BP Lecture Theatre	Pg 16
12:45–13:30	Lunch	

13:30–14:00	Afternoon Keynote Vivian Hunt, Managing Partner, UK and Ireland, McKinsey & Company BP Lecture Theatre	
14:00–15:00	KQ Panel Session The role of the Knowledge Translator BP Lecture Theatre	Pg 10
15:00–15:15	Break	
15:15–16:00	Parallel Session The future of knowledge through the eyes of the future Presented by Regent High School BP Lecture Theatre	Pg 18
	Parallel Session Publishing Knowledge: Have we had enough of experts? Presented by Pan Macmillan Claus Moser Room	Pg 19
	Parallel Session Mary's Hand – curating historical fact as creative fiction Presented by McCaldin Arts The Hugh and Catherine Stevenson Lecture Theatre	Pg 20
	Parallel Session Reading Well: redefining the role of the expert through co-production Presented by The Reading Agency The Raymond and Beverly Sackler Rooms	Pg 21
16:00–16:15	Break	
16:15–17:15	KQ Panel Session The role of the Knowledge Consumer BP Lecture Theatre	Pg 11
17:15–17:45	Closing Remarks Roly Keating, Chief Executive of the British Library and Chair, Knowledge Quarter BP Lecture Theatre	
17:45–17:55	Poet in Chronicler Keisha Thompson BP Lecture Theatre	
18:15–20:00	Drinks Reception The Knowledge Quarter: Three Years On celebration and Essays launch Egyptian Sculpture Gallery	



The Role Of The Knowledge Creator

► We are told that people have had enough of experts. We are told that our learning institutions are ivory towers, heady realms divorced from the realities of daily life. We are told that facts are contingent, that knowledge is a flexible commodity, that the very notion of 'truth' belongs to a past age. But is any of this really true, and if it is, what can the creators of knowledge do to stem the rising tide of distrust and ignorance?

As research methodologies evolve and mutate, as greater and greater communication is made possible between institutions, and new methods emerge for communicating knowledge to the wider public, what can knowledge creators do to make up the lost ground of the much-vaunted 'post-truth' era? What does the future hold, not only for the creation of knowledge, but for the whole process of seeking, and learning, and giving the power of knowledge to society at large?

Chaired by:

Juliette Morgan
Head of Campus, British Land

Speakers:

Dr David Halpern
Chief Executive, Behavioural Insights Team

Dr Hartwig Fischer
Director, British Museum

Professor Philip Nelson
Chief Executive, EPSRC and Chair of the RCUK Executive Group

Professor Dame Nancy Rothwell
President & Vice-Chancellor, The University of Manchester

Claire Fox
Director, Institute of Ideas

Time:

10:45-11:45
12:00-12:45
14:00-15:00
15:15-16:00
16:15-17:15

Room:

BP Lecture Theatre

This session is delivered by:



The Role Of The Knowledge Translator

► The medium, says McLuhan, is the message, but when the media are in a state of constant evolution, are we in danger of losing sight of that message? The 2016 referendum, and the general election of 2017, saw what appeared to be a seismic shift in the consumption and distribution of political discussion; the mainstream news media were largely ignored, and likes and shares emerged as the new arbiters of truth.

What, then, is the future for the sharing of knowledge via the media? When the journalistic consensus moves increasingly into the hands of the public, how can we ensure that the facts get through? Is it a matter of seizing control of the narrative, of simply finding a way to shout louder than the special interest groups and echo chambers dominating the popular discourse? Is there a war to be fought against un-checked facts and deliberate deception, and if so, where are the battle lines to be drawn, and what are the weapons available?

Chaired by:
David Adam
Author and Editor, Nature

Speakers:
Shelina Janmohamed
Author, Commentator and Journalist

David Olusoga
Historian, Broadcaster and BAFTA award-winning presenter and filmmaker

Sarah Baxter
Deputy Editor, The Sunday Times

Sally Adee
Former Technology Editor, New Scientist

Time:
10:45-11:45
12:00-12:45
14:00-15:00
15:15-16:00
16:15-17:15

Room:
BP Lecture Theatre

This session is delivered by:


The Role Of The Knowledge Consumer

► Ultimately, all of the questions posed in today's panels come down to one thing: the people. It is the people whose trust knowledge creators must nurture, it is the people who consume the media, and whose relationship to truth and knowledge is under attack. But is there something more to be considered, here? Is it not possible that the people are in fact not merely passive consumers, but rather a living, breathing commons with something to contribute to the future of knowledge?

Perhaps we should not be asking what we can do to help the people, but what the people can do to help us, and each other. As society becomes ever more fluent in the language and methodology of content creation and the sharing of ideas, should we be considering a knowledge-based society in which top-down hierarchies are augmented with, or even replaced by, a model that welcomes the citizen-researcher as a contributor to the common store of knowledge?

Chaired by:
Theo Blackwell
Chief Digital Officer, GLA

Speakers:
Tiffany Watt Smith
Researcher and Author, Centre for the History of the Emotions (Queen Mary University of London)

Lisa Feldman Barrett
Professor of Psychology at Northeastern University and Author

Mariam Khan
Social Media Activist

Amber Perrier
Community Engagement Assistant, The British Library

David Lammy
Member of Parliament for Tottenham

Time:
10:45-11:45
12:00-12:45
14:00-15:00
15:15-16:00
16:15-17:15

Room:
BP Lecture Theatre

This session is delivered by:




Academic Expertise: The Good, The Bad And The Ugly

Time:

- 10:45-11:45
- 12:00-12:45
- 14:00-15:00
- 15:15-16:00
- 16:15-17:15

Room:
The Raymond
and Beverly
Sackler Rooms



Scene Setting “Debate”

► **Professor Abhinay Muthoo, Warwick in London will open the session with a 5 minute defence of current practices in academia (the good).** This will include the importance of academic freedom and academic rigour and the generation of new knowledge that is methodologically sound. He will talk about the danger of dumbing down research in a world where academics are coming under increasing pressure to deliver swift and simplistic results. Abhinay will also touch upon the way knowledge is transferred through university teaching and highlight the dangers of treating learning as a product that can be bought by students who are increasingly presented as consumers of higher education.

Siobhan Benita will respond with a 5 minute challenge to some of these arguments (the bad and the ugly!). She

will talk about the benefits of wider collaboration both across academic disciplines and between academics and non-academics and she will argue that this will generate research that is still rigorous but also more timely, more insightful and more relevant. She will talk about the need for greater diversity in the Academy and how this could influence and improve knowledge generation and dissemination. She will propose that both what is taught in universities and how teaching is delivered will need to fundamentally change over the coming period to keep pace with students’ and employers’ changing expectations.

Workshop Questions

Delegates will be invited to consider the following questions:

1. Have academics failed to keep pace with the world around them with respect to the production and dissemination of

impactful research and new knowledge. What are the barriers to change and how can they be addressed? Are there risks associated with reform – for example in the quality of research that will be undertaken?

2. Senior academics in the UK are predominantly male and Caucasian, a fact which might nurture the perception that academics are elitist intellectuals sat in ivory towers, removed from the everyday struggles that many people face. Is achieving greater diversity in senior academic roles important and if you think it is, explain why?

3. What changes would you introduce to the way degree courses are taught and why? What do you see as being the most influential factors in this area (e.g. pressure from employers, new technologies, fees and funding policies)? Is it wrong to see students as consumers or can this be a force for good in the sector?

Heritage Collections And Wellbeing: The Future Of The Past?

The Face of Knowledge

Time:

- 10:45-11:45
- 12:00-12:45
- 14:00-15:00
- 15:15-16:00
- 16:15-17:15

Room:
The Hugh
and Catherine
Stevenson
Lecture
Theatre

This session
is delivered by:
 UNIVERSITY
OF LONDON

Speakers:

Dr Nick Barratt,
Acting Librarian and
Associate Director
of Collections and
Engagement, Senate
House Library, University
of London

► Why, when data and
quantitative information
is everywhere are people
voting emotionally rather
than rationally?

The answer lies in the fact that we fail to understand or recognise the qualitative or emotional values associated with human activity. By way of an example, this lecture explores the emotional reaction to heritage collections by individuals and communities, and the importance of recognising the innate qualitative value they possess.

Several case studies will illustrate this point, such as the Ryde Social Heritage Group who sought funding to transcribe local cemetery gravestones that were being vandalised by local youths, placed the data online via their own website, and over the course of the next ten years stimulated a boom in ancestral tourism; ran a 'graveyard classroom' for the local schools; and undertook a community-wide series of user-generated archive projects.

Another project in Kent called 'Touching the Past'

used objects and artefacts from the local library and museum to encourage members of the community who were disabled or marginalised to identify with a different form of heritage, and gain confidence to self-identify positively. Many went on to volunteer for follow-on projects. All projects demonstrated an intangible uplift in wellbeing that was hard to measure objectively but was reflected in the personal stories of those who took part, and suggests that we need to re-think how we measure impact and success by other means when evaluating the value of heritage collections or projects that use them.

The second half of the lecture then considers ways that heritage collections will shift in the future, a trend already being witnessed with the rise of community heritage and archive groups curating alternative collections to the

state-funded archives that are under threat. Nowhere is this more important than in personal heritage, with digital content being created and disseminated on an unprecedented scale in human history via the internet, and social media platforms.


The lecture will look at how digital archiving tools not only enable people to create their own timelines and archive their lives, but suggests that emerging evidence indicates that the very act of curating one's memories and digital content may stave off some forms of dementia. Disruptive technology such as AI and VR will increasingly play a role in how we access and interpret heritage content, be it personal or collected by an institution – further blurring the lines that have traditionally been drawn but allowing us to further measure the qualitative elements of wellbeing.

Time:

- 10:45-11:45
- 12:00-12:45
- 14:00-15:00
- 15:15-16:00
- 16:15-17:15

Room:
Claus Moser
Room

Due to limited
spaces you will
need to have pre-
registered to attend
this session.

This session
is delivered by:
 PAN MACMILLAN

► From teachers to writers,
documentary makers to
publishers, we ask the
question: who presents us
with knowledge? Are they
inclusive in their approach?

We invite you to join historian David Olusoga, social media activist Mariam Khan and other thinkers from a variety of fields for a round table discussion on 'The Face of Knowledge'.

David Olusoga is a British-Nigerian historian, broadcaster and BAFTA award-winning presenter and filmmaker. David's book *Black and British: A Forgotten History* was longlisted for the Orwell Prize, shortlisted for the inaugural Jhalak Prize, winner of the 2017 PEN Hessel-Tiltman Prize and was a Waterstones History Book of the Year.

Mariam Khan is a Muslim feminist activist, diversity in books pusher and freelance writer. She blogs at helloiammariam.com, has written for Femsplain and Sister-Hood online and tweets as [@helloiammariam](https://twitter.com/helloiammariam). She loves Hindi films, reading and is currently editing a collection of essays about the Muslim female experience to be published by Pan Macmillan, and is writing her first novel.

Hosted by Pan Macmillan and Springer Nature, the open event takes inspiration from founders Daniel and Alexander Macmillan, who first began publishing 175 years ago this year. Both men had fiercely curious minds and from the very start brought authors and readers from a wide range of fields together to discuss

new ideas – character traits which Macmillan companies continue to embody today. 'Open to all and sundry', Alexander Macmillan's gatherings in the company's offices during the 19th century saw the great thinkers of the age – including writers, scientists, artists, poets and philosophers – come together to share knowledge. These fruitful discussions led to many new friendships and innovations, including the foundation of Nature in 1869.

Whose Knowledge Is It Anyway?

Time:

- 10:45-11:45
- 12:00-12:45
- 14:00-15:00
- 15:15-16:00
- 16:15-17:15

Room:

BP Lecture Theatre

This session is delivered by:



Speakers:

Dr Tom Ziesen
Engaging Science
Manager, Wellcome Trust

Sophia Collins
Director, Parenting
Science Gang

Tracey Brown
Director,
Sense about Science

Lucy Duggan
Managing Director, Lightbox

Dr Jennie Gamlin
Senior Research Fellow –
Wellcome Trust, Institute
for Global Health, UCL

► What knowledge should we use to inform change? Decision makers need to weigh up evidence from academia, lobbying from special interest groups or businesses, competing budgets and public opinion.

This panel will explore how knowledge from these different sources should be weighed and what the role of public engagement is in facilitating that conversation.

The session will unpack what knowledge is and will note that however good knowledge is, it is almost always limited in some way. The session will explore how barriers between silos of knowledge can be broken down, processes for encouraging a holistic view of issues and methods for gaining consensus about how to combine the different forms of knowledge to make good

policy decisions. It will also explore the downside of such processes. Does such exploration prevent change from happening whilst we try to come to consensus? What about situations where consensus is likely to remain elusive?

You will hear from each of our panel members about projects they have been involved with that led to change, and the different approaches to gathering evidence in those projects. The panel will also explore how others can learn from their experiences:

Wellcome supports research as well as public engagement with that research. Inevitably projects we support identify change that needs to happen. We are keen to explore how public engagement can best complement research evidence in delivering change.

Parenting Science Gang, are generating new knowledge in areas where there are research gaps. We've found that parents have questions that matter to them, which science hasn't considered. Scientists and other experts can have their own blindspots. The processes of scientific research and funding introduce more. Should we be allowing more voices at the table, and acknowledging the kind of expertise that comes from living something (e.g. as patients, as parents, or as consumers)? What are the dangers (if any) of doing that?

Sense about Science's 'Ask for Evidence' campaign has provided a platform where people are encouraged and given the tools to question the validity of 'knowledge' or assertions made in the public realm. How to ask

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”

Malcolm X

questions is an approach that we are increasingly looking at – and the role of experts not so much to bring their bags of evidence to the table as to equip people to set the question in a way that is most likely to generate or uncover useful evidence.

Lucy Duggan will be exploring the importance of experiential knowledge in challenging societal problems and the role that arts and culture has to play in revealing that knowledge.

She will also explore the rise of passive encounters with knowledge and the risk this poses to the spirit of intellectual curiosity and criticism.

Jennie Gamlin will talk about her use of ethnography in relation to decision making and her role as an expert as agent for communities, giving voices in decision making processes to the marginalised. She will explore bottom up rather than top down approaches to making change.

The Future Of Knowledge Through The Eyes Of The Future

► This session is an opportunity for the core conference theme to be explored with a group of sixth form students – allowing for the broadest of conversations to take place. Regent High School prides itself on its membership of the Knowledge Quarter (KQ), not only because of the opportunities this affords students and staff but also because of the potential for students to support the broader conversation about what is knowledge, how it is constructed, owned, managed, and what might it look like in the future.

Many students at Regent High School will one day work in KQ organisations, bringing their enthusiasm and unique perspectives

to these organisations: this session is envisaged as being an opportunity to channel this enthusiasm for a wide-ranging discussion about knowledge production and dissemination. Joining the panel will be students from Regent Sixth Form. The students are currently studying a range of A Levels, with the intention of going to university. The students are actively involved in the life of the school as prefects, acting as role models to younger students as well as ambassadors for Regent High School.

- Chair:**
Richard Harrison
Director of Community Engagement, Regent High School
- Speakers:**
Isobel Colchester
Chief Executive, Poet in the City
Sarah Elie MBE
Executive Director, Somers Town Community Association
Councillor Abdul Hai
Cabinet Member for Young People and Cohesion
Mobin Ahmadi
Sixth Form student, Regent High School
Muslima Bilkis
Sixth Form student, Regent High School
Mohammed Arif Kaif
Sixth Form student, Regent High School
Raisa Ahmed
Sixth Form student, Regent High School

- Time:**
10:45-11:45
12:00-12:45
14:00-15:00
15:15-16:00
16:15-17:15


Room:
BP Lecture Theatre

This session is delivered by:


Publishing Knowledge: Have We Had Enough Of Experts?

- Time:**
10:45-11:45
12:00-12:45
14:00-15:00
15:15-16:00
16:15-17:15

Room:
Claus Moser Room

Due to limited spaces you will need to have pre-registered to attend this session.
This session is delivered by:


► How can complex subjects like global politics, banking, neuroscience and creativity, be made more accessible, entertaining and compelling?
How do people learn about breakthroughs in science and technology, the news, and society? Are books

existing in the last gasp of attention for long form, word-based knowledge sharing?
We invite you to join psychologist Lisa Feldman Barrett (Author of How Emotions Are Made: The Secret Life of the Brain), Professor Peter Kinderman, and other thinkers from a variety of fields, for a round table discussion on 'Publishing Knowledge'. The event will be chaired by journalist and editor Molly Flatt whose novel The Charmed Life of Alex Moore will be published by Pan Macmillan in May 2018.
Lisa Feldman Barrett, Ph.D., is a University Distinguished Professor of Psychology at Northeastern University, with appointments at Harvard Medical School and Massachusetts General Hospital in Psychiatry and Radiology. She received a NIH Director's Pioneer Award for her research on emotion in the brain. How

Emotions Are Made: The Secret Life of the Brain is part of Pan Macmillan's Smart Thinkers list – an exciting slate of new titles from some of the world's most acclaimed and esteemed experts in science, technology, and personal development.
Peter Kinderman is Professor of Clinical Psychology at the University of Liverpool, UK. His research activity and clinical work concentrate on understanding and helping people with serious and enduring mental health problems, and on how psychological science can assist public policy in health and social care.
Molly Flatt is the Associate Editor of FutureBook, Associate Editor of The Memo and Digital Editor of PHOENIX. She writes and speaks widely on digital culture and publishing, and her debut novel, The Charmed Life of Alex

Moore, will be published by Pan Macmillan in May.
Hosted by Pan Macmillan and Springer Nature, this open event takes inspiration from founders Daniel and Alexander Macmillan, who first began publishing 175 years ago this year. Both men had fiercely curious minds, and from the very start brought authors and readers from a wide range of fields together to discuss new ideas – character traits which Macmillan companies continue to embody today. 'Open to all and sundry', Alexander Macmillan's gatherings in the company's offices during the 19th century saw the great thinkers of the age – including writers, scientists, artists, poets and philosophers – come together to share knowledge. These fruitful discussions led to many new friendships and innovations, including the foundation of Nature in 1869.

Mary’s Hand: Curating Historical Fact As Creative Fiction

► **Practical expertise is a pre-requisite for a successful dramatic performance.** However, in making each new work, a creative team has to acquire expertise in a whole new area – the subject of the work itself. How do we find what facts we need? How do we re-express them to serve our dramatic intentions? If it’s a story we think we already know how far can we pull against it? What is our relationship with “truth” in this context?

The last question presents a particular challenge for a creative team dealing with the documented ‘reality’ of a famous life. The Tudors occupy an established corner of the popular mind, so where does this leave the artist trying to serve the historical facts, the real-life character and the creative imagination? We are free to integrate or discard information as we go, but a certain responsibility comes

with the conjuring of new work from established facts and events. For us, the gaps between the known facts are the spaces where our creative truths can flourish.

McCaldin Arts has a particular interest in the stories of women who have been misrepresented. We are currently developing *Mary’s Hand*, a dramatic piece for one classical singer, examining the life and reign of Queen Mary I. Eclipsed in the modern public’s perception by her flamboyant father Henry VIII and half-sister Elizabeth I, many people ‘know’ Mary only as a dour, vindictive woman and ineffective monarch who wore black.

Her reputation has more recently been revised, revealing the extent to which she was posthumously rubbished by the Elizabethan regime, with fake news and PR spin. While Mary’s public story

can be constructed from known facts, her private narrative as a wife, would-be mother and England’s first Queen Regnant is more nuanced and available for interpretation.

An additional layer of resource and challenge comes in a musical project with the search for an appropriate musical language. We have historical evidence to work with here too: records of performance practice, content and style, and works that we know were written at the time of Mary’s reign.

The finished work will not be a refutation of established facts, but it will question the audience’s knowledge and ask them to think again about both the character and context of Mary I, and her achievements in laying the ground for her successor’s triumphs.

Time:

- 10:45–11:45
- 12:00–12:45
- 14:00–15:00
- 15:15–16:00
- 16:15–17:15

Room:
The Hugh and Catherine Stevenson Lecture Theatre

This session is delivered by:



Reading Well: Redefining The Role Of The Expert Through Co-Production

► **The Reading Agency has successfully pioneered a co-production method to devise and steer its Reading Well Books on Prescription scheme.** The programme recommends specially selected books to help people to understand and manage their health, navigate difficult life experiences and share those experiences with others.

The recommended books, which include fiction and memoirs as well as factual self-help, are universally available in the trusted community space of the public library where they can be borrowed free of charge. The programme is endorsed by health experts and is co-produced with people who have experience of the conditions covered in the texts.

Co-production has been defined as “A *relationship where professionals and*

“If you have knowledge, let others light their candles in it”

Margaret Fuller

citizens share power to plan and deliver support together, recognising that both have vital contributions to make in order to improve quality of life for people and communities.”[1].

This workshop will explore how those with lived experience can be equal partners in the creation of initiatives from which they benefit, and how we as organisations can empower the public to create their own truth.

Speakers:

- Debbie Hicks**
Creative Director,
The Reading Agency
- Katie Clarke-Day**
Coalition for
Collaborative Care
- Mandy Rudczenko**
Coalition for
Collaborative Care

Time:

- 10:45–11:45
- 12:00–12:45
- 14:00–15:00
- 15:15–16:00
- 16:15–17:15

Room:
The Raymond and Beverly Sackler Rooms

This session is delivered by:



Keynote Speakers



Baroness Valerie Amos
Director, SOAS University of London
 @ValerieAmos @SOAS

Valerie joined as Director of SOAS University of London in September 2015. From 2010, she served as Undersecretary General for Humanitarian Affairs and Emergency Relief Coordinator at the UN. Valerie was an adviser to the Mandela Government between 1994 and 1998 and was appointed a Labour Life Peer in 1997.



Roly Keating
Chief Executive, The British Library
 @rolykeating @britishlibrary

Roly joined the Library after a successful career as a programme-maker and broadcasting executive at the BBC. During his tenure at the Library he has overseen a series of significant developments including the launch of the Knowledge Quarter. Roly is a member of the board of Channel 4 and a Trustee of the Clore Leadership Programme.



Vivian Hunt
Managing Partner, UK and Ireland, McKinsey & Company
 @McKinsey

Vivian was named 'the most influential black woman in Britain' by the Powerlist Foundation; she sits on the Advisory Council of the Tate Modern and the Southbank Centre, as well as Teach First's Business Leaders Council and on the Board of the US-UK Fulbright Commission.



Jo Johnson MP
Minister for London and Minister of State for Transport
 @JoJohnsonUK

Jo Johnson was appointed Minister of State at the Department for Transport, and also Minister for London, in January 2018. From May 2015 - January 2018 he served as Minister of State for Universities, Science, Research and Innovation. Prior to his election to Parliament, Jo spent thirteen years at the Financial Times.



Juliette Morgan
Head of Campus, British Land
 @Juliettemorgan @BritishLandPLC



Claire Fox
Director, Institute of Ideas
 @Fox_Claire @instofideas



Professor Philip Nelson
Chief Executive, EPSRC and Chair of the RCUK Executive Group
 @EPSRC @research_uk



Dr David Halpern
Chief Executive, Behavioural Insights Team
 @B_I_Tweets

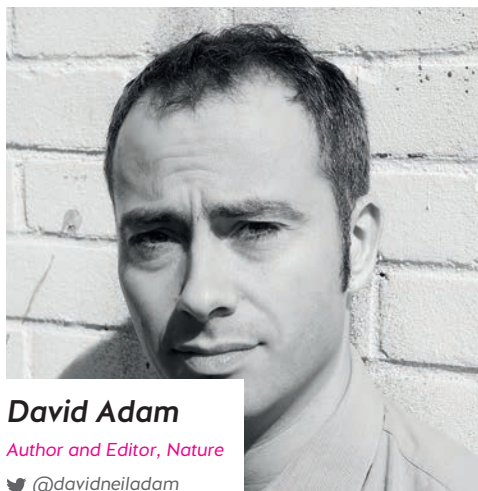


Dr Hartwig Fischer
Director, British Museum
 @britishmuseum



Professor Dame Nancy Rothwell
President & Vice-Chancellor, The University of Manchester
 @OfficialUoM

KQ Session Speakers



David Adam
Author and Editor, *Nature*
@davidneiladam



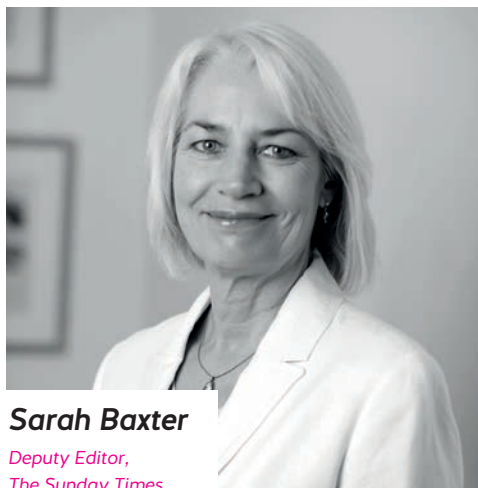
Shelina Janmohamed
Author, commentator and journalist
@loveinheadscarf



David Olusoga
Historian, broadcaster and BAFTA award-winning presenter and filmmaker
@DavidOlusoga

“Education is the most powerful weapon which you can use to change the world”

Nelson Mandela



Sarah Baxter
Deputy Editor, *The Sunday Times*



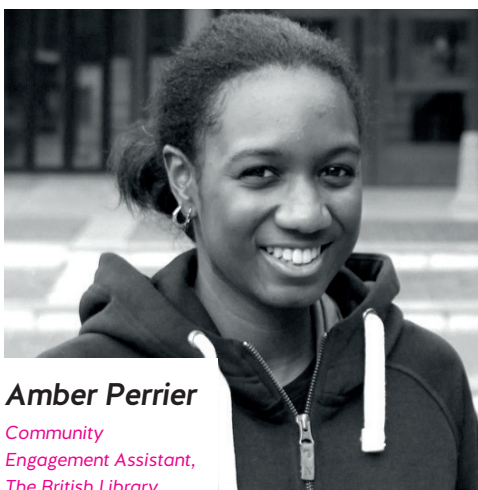
Sally Adee
Former Technology Editor, *New Scientist*
@Sally_Adee



Theo Blackwell
Chief Digital Officer, GLA
@camdentheo



Dr Tiffany Watt Smith
Researcher and Author, Queen Mary University of London
@DrTiffWattSmith @QMULsed



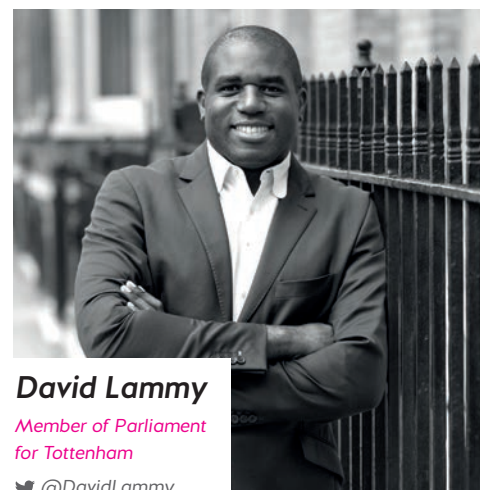
Amber Perrier
Community Engagement Assistant, *The British Library*



Mariam Khan
Social media activist
@helloiammariam



Lisa Feldman Barrett
Professor of Psychology at Northeastern University and Author
@LFeldmanBarrett



David Lammy
Member of Parliament for Tottenham
@DavidLammy

Partner Session Speakers

Panel session



Dr Tom Ziessen

Engaging Science Manager,
Wellcome Trust

🐦 @tomziessen
@wellcometrust



Isobel Colchester

Chief Executive, Poet in the City

🐦 @isobelcolch @PoetintheCityUK



Cllr. Abdul Hai

Labour Member for King's
Cross Ward, Cabinet Member
for Young People and Cohesion,
Camden Council

🐦 @abs_hai



Tracey Brown

Director, Sense about Science

🐦 @senseaboutsci



Dr Jennie Gamlin

Senior Research Fellow –
Wellcome Trust, Institute
for Global Health, UCL



Sarah Elie MBE

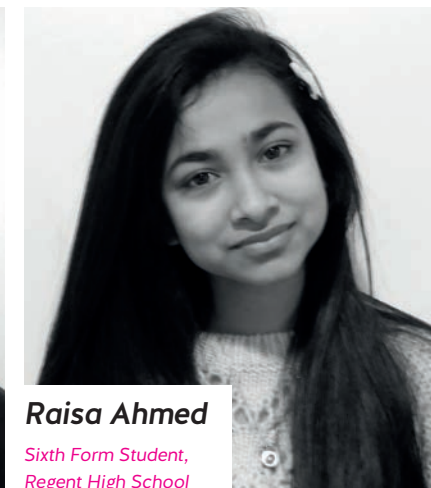
Executive Director, Somers
Town Community Association

🐦 @SomersTownCA



Mobin Ahmadi

Sixth Form Student,
Regent High School



Raisa Ahmed

Sixth Form Student,
Regent High School



Sophia Collins

Director, Parenting Science Gang

🐦 @sophiacol @parentscigang



Lucy Duggan

Managing Director,
Lightbox

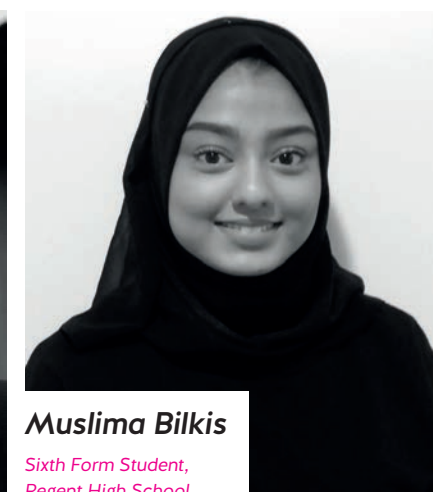
🐦 @ItsLucyDuggan



Richard Harrison

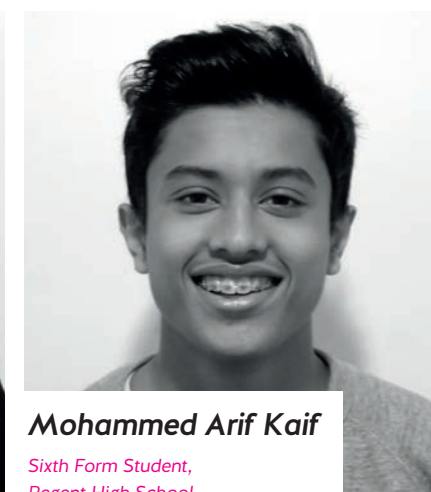
Director of Community
Engagement, Regent High School

🐦 @RegentHighSch



Muslima Bilkis

Sixth Form Student,
Regent High School



Mohammed Arif Kaif

Sixth Form Student,
Regent High School

Partner Session Speakers

Lecture session



Clare McCaldin
Artistic Director, McCaldin Arts
@mcmezzo @McCaldinArts



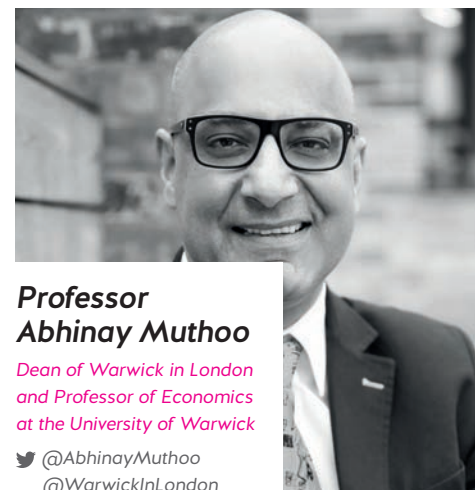
Dr Nick Barratt
Acting Librarian and Associate
Director of Collections and
Engagement, Senate House
Library, University of London
@familyhistorysh

Poet in Chronicer



Keisha Thompson
Poetic Chronicer
@Keke_Thom

Workshop



**Professor
Abhinay Muthoo**
Dean of Warwick in London
and Professor of Economics
at the University of Warwick
@AbhinayMuthoo
@WarwickInLondon



Debbie Hicks
Creative Director, The Reading Agency
@Debbie_Hicks1 @readingagency



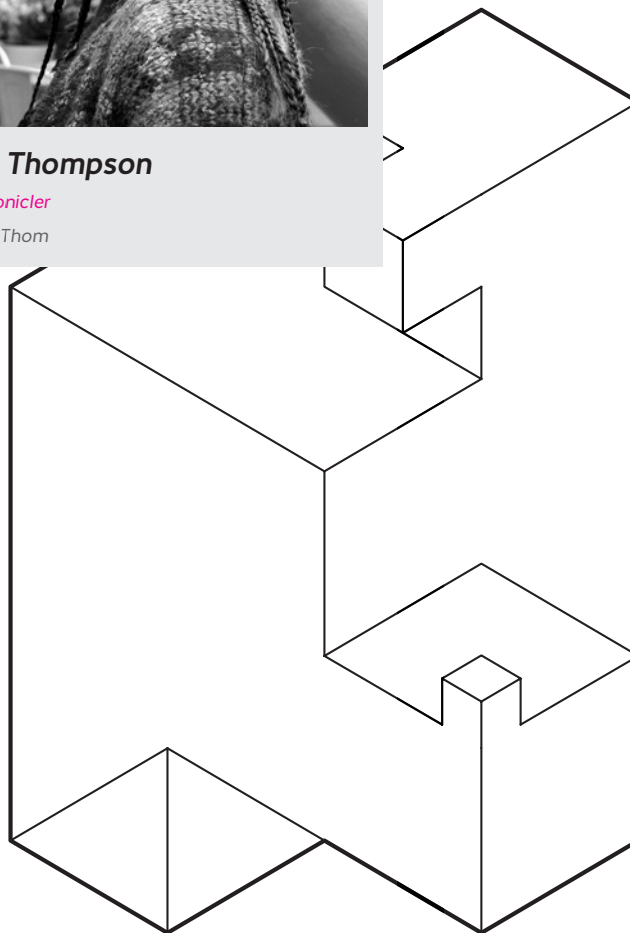
Siobhan Benita
Chief Strategy Officer,
Warwick in London,
University of Warwick
@SiobhanBenita
@WarwickInLondon



Katie Clarke-Day
Co-production Group,
Coalition for Collaborative Care
@ktclarke @Co4CC



Mandy Rudczenko
Co-production Group,
Coalition for Collaborative Care
@MandyZenko @Co4CC



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The British
Museum



M
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175

► **Founded in 1753, the British Museum was the first national public museum in the world.** From the outset it was a museum of the world, for the world, and this idea still lies at the heart of the Museum's mission today. The collection tells the stories of cultures across the world, from the dawn of human history, over two million years ago, to the present. Objects range from the earliest tools made by humans and treasures from the ancient world to more recent acquisitions from Africa, Oceania and the Americas, the Middle East, Asia and Europe, as well as the national collections of prints and drawings, and coins and medals. In addition to work in London, the Museum takes part in an extensive programme of loans and tours, both across the UK and throughout the world.

Dr. Hartwig Fischer, Director of the British Museum, said:

"As one of the first knowledge-based organisations in the area, the British Museum is a fitting location for these fascinating debates. The Knowledge Quarter includes an incredible range of organisations and opportunities for partnership and there is huge potential for the public benefits these collaborations can bring."

► **Our portfolio of high quality UK commercial property is focused on Retail around the UK and London Offices.** We own or manage a portfolio valued at £19.1 billion (British Land share: £13.9 billion) as at 31 March 2017 making us one of Europe's largest listed real estate investment companies.

Our strategy is to provide places which meet the needs of our customers and respond to changing lifestyles – Places People Prefer. We do this by creating great environments both inside and outside our buildings and use our scale and placemaking skills to enhance and enliven them. This expands their appeal to a broader range of occupiers, creating enduring demand and driving sustainable, long-term performance.

Our Retail portfolio is focused on Regional and Local multi-let centres, and accounts for 48% of our portfolio. Our Offices portfolio comprises three office-led campuses in central London as well as high quality standalone buildings and accounts for 49% of our portfolio. Increasingly our focus is on providing a mix of uses and this is most evident at Canada Water, our 46-acre redevelopment opportunity where we have plans to create a new neighbourhood for London.

Juliette Morgan, Head of Regent's Place for British Land, said:

"As a substantial landlord in the heart of the Knowledge Quarter, British Land is acutely aware of the part we can play in supporting the growth and development of the incredible organisations that call this part of London home. Our campus, Regent's Place, is part of a cluster of great minds working on world class innovations and research, and our partnership with the Knowledge Quarter is a recognition of their important contribution and the wider role of the UK's knowledge economy."

► **For 175 years Macmillan publishers have had a passion to bring the best, most original new voices to readers, explore new ideas and approaches, and to drive debate and understanding of the world around us.**

'Open to all and sundry', Alexander Macmillan's gatherings in the company's offices during the 19th century saw the great thinkers of the age – including writers, scientists, artists, poets and philosophers – come together to share knowledge. These fruitful discussions led to many new friendships and innovations, including the foundation of Nature in 1869. Throughout its anniversary year Macmillan will reflect on this rich heritage and look at where next in the exchange of ideas and inspiration.

Macmillan is delighted to be sponsoring the Future of Knowledge Conference in 2018 as the company continues to celebrate independence of spirit, a love of innovation, a communal passion to engage and inspire and to share the joy of reading and discovery.

About Macmillan

Pan Macmillan is the consumer publishing arm of Macmillan, a global trade publishing company. Its imprints include Macmillan, Mantle, Pan, Picador, Bluebird, Boxtree, Sidgwick & Jackson, Bello, Tor, Macmillan Children's Books, Campbell Books and Macmillan Digital Audio. Pan Macmillan was named Publisher of the Year at The Bookseller Industry Awards in 2015 and again in 2017.

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“The only thing
to do with good
advice is to pass
it on. It is never
of any use to
oneself.”

Oscar Wilde

