Knowledge Quarter Community
Champions Launch

Monday 30th April 2018

The St Pancras & Somers Town Living Centre
Knowledge Quarter Community Champions Launch

Welcome + What is the Knowledge Quarter?

Jodie Eastwood, Chief Executive, Knowledge Quarter
One neighbour.. Talking to another..
<table>
<thead>
<tr>
<th>Aga Khan University</th>
<th>Global Generation</th>
<th>Royal College of Physicians</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Fund</td>
<td>Goodenough College</td>
<td>Royal Veterinary College</td>
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<tr>
<td>Arts Catalyst</td>
<td>Google</td>
<td>Sadler's Wells</td>
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<tr>
<td>BenevolentAI</td>
<td>GuildHE</td>
<td>Scriberia</td>
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<tr>
<td>Bennetts Associates</td>
<td>Help Musicians UK</td>
<td>SOAS, University of London</td>
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<tr>
<td>Bio Nano Consulting</td>
<td>House of Illustration</td>
<td>Society of College, National and University Libraries</td>
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<tr>
<td>Birkbeck, University of London</td>
<td>Institute of Physics</td>
<td>Somers Town Community Association</td>
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<td>BMJ</td>
<td>International Students House</td>
<td>Springer Nature</td>
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<td>Briffa</td>
<td>Islington Council</td>
<td>SQW Ltd</td>
</tr>
<tr>
<td>British Library</td>
<td>Jewish Museum</td>
<td>Tête à Tête</td>
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<td>British Museum</td>
<td>King's Place</td>
<td>The Alan Turing Institute</td>
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<tr>
<td>BT Archives</td>
<td>LGiU (Local Government Information Unit)</td>
<td>The Farr Institute of Health Informatics Research</td>
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<td>Camden and Islington NHS trust</td>
<td>London Higher</td>
<td>The Francis Crick Institute</td>
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<td>Camden Council</td>
<td>London Metropolitan Archives</td>
<td>The Institute of Ismaili Studies</td>
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<td>Camden Tour Guides Association</td>
<td>London Review of Books</td>
<td>The Institute of Materials, Minerals and Mining</td>
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<td>Central Saint Martins</td>
<td>London School of Business and Management</td>
<td>The London Canal Museum</td>
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<td>Churches Conservation Trust</td>
<td>London Sinfonia</td>
<td>The Place</td>
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<td>City, University of London</td>
<td>London Universities Purchasing Consortium</td>
<td>The Reading Agency</td>
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<td>Conway Hall</td>
<td>McCaldin Arts / New Notes &amp; Noises</td>
<td>The School of Life</td>
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<td>Crafts Council</td>
<td>Mind in Camden</td>
<td>The Wiener Library</td>
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<td>Design Council</td>
<td>National Centre for Universities and Business</td>
<td>Theatre of Debate</td>
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<tr>
<td>Dickens Museum</td>
<td>Orchestra of the Age of Enlightenment</td>
<td>Universal Music Operations Ltd</td>
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<tr>
<td>Digital Catapult</td>
<td>Pan Macmillan</td>
<td>University College London</td>
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<tr>
<td>Edith Neville School</td>
<td>Paul Hamlyn Foundation</td>
<td>University of London</td>
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<td>EIT Digital</td>
<td>Poet in the City</td>
<td>Urban Partners</td>
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<tr>
<td>Fitzrovia Youth in Action</td>
<td>Produce UK</td>
<td>Warwick in London</td>
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<tr>
<td>Founding Museum</td>
<td>Regent High School</td>
<td>Wellcome Trust</td>
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<tr>
<td>Futurelearn</td>
<td>Royal Academy of Dramatic Arts</td>
<td>Westminster Kingsway College</td>
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<tr>
<td>Gasholder</td>
<td>Royal College of General Practitioners</td>
<td>WMC - The Camden College</td>
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<td></td>
<td></td>
<td><a href="http://www.knowledgequarter.london">www.knowledgequarter.london</a></td>
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Our **vision** is a world-class knowledge and business hub for the 21st century

Our **mission** is to encourage openness, innovation, networking and opportunity by making the facilities, collections and expertise of our members understood, available and used as widely as possible for the benefit of researchers, creative people, students and the whole community.
OUR AIMS AND OBJECTIVES

- **Advocacy and Communications:** Increase the area’s profile through advocacy and stakeholder engagement
- **Knowledge Exchange:** Facilitate knowledge exchange and identify opportunities for openness, collaboration and efficiencies
- **Community Engagement:** Increase access to resources and collections and create opportunities for local community engagement
- **Public Realm:** Identify and support work that improves our local sustainable environment
Knowledge Quarter Community Champions Launch

Community Champions Overview

Dr Grace Sim, Chair, Knowledge Quarter Community Engagement Sub Group
Outreach Development Manager, Royal Veterinary College
Community Engagement Group Priorities

- Develop projects that increase community participation and involvement with the buildings and resources of the KQ partners.
- Deliver activities in partnership with KQ community partners and local community groups to ensure that the KQ’s activity is closely aligned with the needs and requirements of its local citizens.
- Begin to diversify KQ activities to explore areas of activity outside of education (isolation, ageing population etc.)
Community Champions Showcase April 2017
Community Champions Showcase April 2017
What did we learn?

• Fantastic range of existing programmes
• More about the rationale behind different community organisations
• Scope for future networking
Community Champion project aims

- Develop a project that increases community participation and involvement with the buildings and resources of the KQ partners.
- Deliver an activity in partnership with KQ community partners and local community groups to ensure that the KQ’s activity is closely aligned with the needs and requirements of the local community.
- To disseminate knowledge and share experiences
- To raise the profile of the KQ with the local community
- To provide an opportunity for new connections between KQ partners and local charities
- To recognise outstanding contributions of individuals and organisations
ENVIRONMENT

- Built environment
- Accommodation; internal and external
- Play spaces
- Parks
- Nature
YOUTH

- Secondary
- Early years
- Primary
- Youth programmes
- Family
WELLBEING

• Physical
• Mental
• Social isolation
• Broadening horizons
EMPLOYABILITY

• Work experience
• Apprenticeships
• Internships
• Local recruitment
NEXUS

- Markets
- Festivals
- Performances
- Events
Key themes and dates

• 12th July 2018: Environment (Skip Garden) - This event will cover the built environment, accommodation, internal and external play spaces, parks and nature.

• 27th September 2018: Youth (Regents High School) - This event will cover early years, primary education, secondary education, youth programmes and family.

• 22nd October 2018: Wellbeing (The British Museum) - This event will cover physical health, mental health, social isolation, broadening horizons and community safety

• December 2018: Employability - This event will cover work experience, apprenticeships, internships and local recruitment.

• February 2019: Nexus (Royal Veterinary College)- This event will cover markets, festivals, performances and events
What we need from you!

**KQ PARTNERS**

- Identify ways you have worked with local communities and tell us
- Promote the programme within your organisation
- Help us identify local charities and community groups who may benefit from the project
- Sign up to the project events on themes that are relevant to your organisation

**LOCAL COMMUNITY GROUPS AND CHARITIES**

- Identify ways you have worked with KQ partners and tell us
- Help us identify areas of training and development which would assist your organisation and staff
- Sign up for a marketplace stall at project events
- Inform us of any other local charities of community groups that would benefit from the project
Knowledge Quarter Community Champions Launch

Partnership case study: Kings Place Music Foundation and the Recovery College

Ksenija Kadic, Senior Tutor and Deputy Manager, Recovery College
Sarah Cartino, Event Production Coordinator, Kings Place Music Foundation
THE PARTNERS

- Offers free courses in mental and physical health and wellness, for anyone who works or lives in Camden and Islington.
- Aims to break stigma and promote lived experiences and recovery stories.
- Has helped more than 1,500 unique students since their start in 2014

- Produces artistic performances and corporate conferences
- Offers reduced room hire for charity and community projects
- Celebrating 10th anniversary in October
THE PROJECT: LEARNING TOGETHER FOR WELLBEING

- KPMF is always looking for new ways to welcome local residents
- The Recovery College relies on community spaces to deliver their programme
- Pilot session in January with 12 students
- Since then, 15 additional courses booked in 2018
PROFILE OF PILOT SESSION

Gender breakdown:
- Male: 6
- Female: 3

Ethnicity:
- White: 7
- Black: 2
- Other: 1

Age:
- 25-34: 3
- 35-44: 1
- 45-54: 2
- 55-64: 2
- Prefer not to state: 1

Borough:
- Camden: 3
- Islington: 1
- Other: 5
FEEDBACK FROM PILOT SESSION

Venue Suitability

- Strongly Agree
- Agree
- No Response

71
18
3
WHAT WE’VE LEARNED

- Importance of connections and raising profile for inclusivity
- The role of socialising and environment in wellbeing
- Enabling tutors to seize opportunities to expand their confidence and skillset
- Increased awareness of outreach programmes – internally and externally
- Creativity and wellbeing go hand-in-hand
- The value of the KQ Community in creating new partnerships – ‘many hands make light work’
PROJECT IMPACT: INTERNAL AND EXTERNAL

- 29 sessions delivered at Kings Place for Spring and Summer 2018
- 128 registered students so far
- Reduced stigma for students and tutors
  - community environment, not clinical
- Reliability of partnership reduces strain on both admin staff and students
- Next steps: increased marketing to our own internal staff (at both organisations)
Knowledge Quarter Community Champions Launch

Partnership case study: Royal Veterinary College and Bengali Workers Association

Mariam Hassan, Community Initiatives Co-ordinator, Bengali Workers Association
Lucy Eckersley, Outreach Officer, Royal Veterinary College
RVC/ BWA Surma Centre Homework Club

- Who
- Why
- Where
- What
- How

Opportunities for raising attainment for young people:

Homework Club
Who?
Who?
Who?

Age of Homework club attendees

<table>
<thead>
<tr>
<th>Age</th>
<th>Number of pupils</th>
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<tbody>
<tr>
<td>6</td>
<td>1</td>
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<tr>
<td>7</td>
<td>2</td>
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<tr>
<td>8</td>
<td>1</td>
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<td>9</td>
<td>6</td>
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<td>10</td>
<td>4</td>
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<td>11</td>
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<td>12</td>
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<td>13</td>
<td>3</td>
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<td>14</td>
<td>1</td>
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<tr>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>16</td>
<td>1</td>
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</tbody>
</table>
Who?

Gender of attendees

F
M
Why?

Securing student success: risk-based regulation for teaching excellence, social mobility and informed choice in higher education

Government consultation on behalf of the Office for Students

Launch date 19 October 2017
Respond by 22 December 2017

Increased attainment ->
Increases life choices
What?
“My son needs to improve on reading, writing, spelling and remembering words so please can you kindly help him as much as possible”
What?
How?

• Jan-Feb 2018 - Vet activities
• Feb-Mar - Literacy
• Apr-May - Numeracy
• May-Jun - Science
How?

- Evolution: baseline
- Worksheets are valued highly by parents
- Each half term have a subject focus and end point
- Healthy snacks
Story competition!

On a cold morning, the polar bear was hunting for some fish.

On top of the mountain, the white fox buried the polar bear's wooden box for fish.

The polar bear can't find his sister after 2 weeks. He was so angry that his husband's standing in one corner while the polar bear was walking on the ice. Then he read a book inside an ice block and ate it. He learned his lesson to check under the ice to find fish.
### BWA Sessions and Activities at the Surma Community Centre 2017-2018

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity Details</th>
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<tbody>
<tr>
<td><strong>MONDAY</strong></td>
<td></td>
<td></td>
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<tr>
<td>10am – 12pm</td>
<td></td>
<td>One to one support to older users</td>
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<tr>
<td><strong>TUESDAY</strong></td>
<td></td>
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<tr>
<td>10am – 12pm</td>
<td>Men’s Tea Club and Socialisation</td>
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<tr>
<td>11am -12pm</td>
<td>Men’s Chair Based Exercise</td>
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<tr>
<td>11am -12pm</td>
<td>Cllr Nasim Ali’s Surgery (4th Tuesday of every month)</td>
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<tr>
<td>2pm - 4.30pm</td>
<td>Age UK Advice Surgery (Monthly by appointment only)</td>
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<tr>
<td>4pm - 6pm</td>
<td>Under 14’s Youth Club</td>
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<tr>
<td>4pm - 6pm</td>
<td>Home Work, Under 14’s Club and IT Support</td>
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<tr>
<td>5pm - 6.30pm</td>
<td>Study Support Group - GCSE &amp; A Levels</td>
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<tr>
<td>6.30pm-7.30pm</td>
<td>Boxing (Mixed Group)</td>
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<tr>
<td>6pm - 8.30pm</td>
<td>Youth Club 13-19 Years (CIYSS)</td>
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<tr>
<td><strong>WEDNESDAY</strong></td>
<td></td>
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<tr>
<td>10am – 12pm</td>
<td>Women’s Tea Club and Socialisation</td>
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<tr>
<td>10am – 4pm</td>
<td>Recruitment and Training Service (Drop in session)</td>
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<tr>
<td>11am –12pm</td>
<td>Women’s Chair Based Exercise</td>
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<tr>
<td>11am -12pm</td>
<td>Cllr Nadia Shah’s Surgery (2nd Wednesday of every month)</td>
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<tr>
<td>1pm – 3pm</td>
<td>Luncheon Club (Open to all Customers, £4 Eat in, £5 Take away)</td>
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<tr>
<td>6pm - 8.30pm</td>
<td>Youth Club 13-19 Years (CIYSS)</td>
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<tr>
<td><strong>THURSDAY</strong></td>
<td></td>
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<tr>
<td>10am - 11am</td>
<td>Women’s Coffee Morning &amp; Sewing Session</td>
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<tr>
<td>10am – 11am</td>
<td>Men’s Tea Club and Socialisation</td>
<td></td>
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<tr>
<td>10am – 4pm</td>
<td>Recruitment and Training Service (Appointments only)</td>
<td></td>
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<tr>
<td>10am – 12pm</td>
<td>English Class</td>
<td></td>
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<tr>
<td>11am – 12pm</td>
<td>Men’s Health Walk to Regents Park</td>
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<tr>
<td>1pm – 3pm</td>
<td>Luncheon Club (Open to all Customers, £4 Eat in, £5 Take away)</td>
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<tr>
<td>2pm - 5pm</td>
<td>Welfare Rights Advice Surgery (bi-monthly appointments only)</td>
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<tr>
<td>1.30pm - 5.30pm</td>
<td>Women’s Beauty and Massage Session</td>
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<td>4.30pm-6.30pm</td>
<td>SCG3 Girls Group 11-19 Years</td>
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<td>5pm - 7.00pm</td>
<td>Girls only Leadership Programme 14-19 Years</td>
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<tr>
<td><strong>FRIDAY</strong></td>
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<tr>
<td>10am – 12pm</td>
<td>Recruitment and Training Service (Drop in session)</td>
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<tr>
<td>10am - 12pm</td>
<td>Tajweed Class (Women’s only)</td>
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<tr>
<td>1pm – 2pm</td>
<td>Conversational English with Computer class</td>
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<tr>
<td>4.30pm-6.30pm</td>
<td>Under 14’s Youth club</td>
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<tr>
<td>4.30pm-5.30pm</td>
<td>Street Dance 7-11 Years</td>
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<tr>
<td>5.30pm-6.30pm</td>
<td>Street Dance 12-16 Years</td>
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RVC community projects - Chaplain Andy Marshall

- Christmas carols with the RVC Choir and the RVC orchestra,
- Ceremony at the flagpole for LGBT history month, the LGBT history month screening of Pride (both run jointly with the SU)
- Brew Monday (which also included an alcohol awareness event)
- Clothing collection for C4WS
- Reverse Advent Calendar collection of essential toiletries and food for the Camden food bank

Ceri Chick - SU welfare officer
Clothing collection for C4WS
Knowledge Quarter Community Champions Launch

Partnership case study: Wellcome Trust and Age UK Camden

Geraldine McCarthy, Volunteering Manager, Age UK Camden
Niki Taigel, Volunteering Development Manager, Wellcome Trust
Working together with Age UK Camden
Our story
Sandra, 91, glamorous, determined lady who is adjusting to life in a care home.. perhaps something dressy or some perfume..
Arnie, 87, was in the army after the war and gets animated about riding a Harley delivering messages. Raced and ran a motorcycle shop.. So anything motorcycle related!!
Philip, 84, loves super hero comics and films, is from Barbados.
perhaps an old style super hero book or photo of a super hero.
Liza, 89, worked as a tea lady at the BMA, is from Scotland. anything with owls as much loved
“I was delighted to find Gerry's label on the Tree as I too, since knee high, love the old films!

..So it was an absolute pleasure to buy him the book as I have so many at home (if I couldn’t find the one I wanted I was going to give him one of mine)..

..Please tell Gerry that we are very much connected through our love of the silver screen, even though I have never met him..

Wellcome Volunteer
## Starting small and growing..

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td><strong>Giving Tree presents</strong></td>
<td>45</td>
<td>60</td>
<td>85</td>
<td>?100 (as needed)</td>
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<tr>
<td>Ad hoc volunteering</td>
<td>Gadget Clinic x2</td>
<td>Gadget Clinic Christmas Party Card workshop</td>
<td>Gadget Clinic Christmas Party Card workshop Hamper workshop</td>
<td>Gadget Clinic &gt;TBC according to needs</td>
</tr>
<tr>
<td>Regular volunteering</td>
<td></td>
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<td>Befrienders</td>
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</table>
So what did we learn?

- Start small to build trust
- Honest conversations – needs and drivers
- Be flexible – therein lies creativity
- Be prepared to feed the relationship

Considerations for larger orgs.

- Capacity and resources
- Approach “How can we work with you?”
Thank You

@AgeUKCamden
#wellcomecomcommunityaction
Knowledge Quarter Community Champions Launch

QUESTIONS!
Knowledge Quarter Community Champions Launch

Thank you! Please head downstairs for refreshments and networking