



**KNOWLEDGE
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Knowledge Quarter Community Champions Launch

Monday 30th April 2018

The St Pancras & Somers Town Living Centre



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Knowledge Quarter Community Champions Launch

Welcome + What is the Knowledge Quarter?

Jodie Eastwood, Chief Executive, Knowledge Quarter



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One neighbour..



Talking to another..





Aga Khan University
Art Fund
Arts Catalyst
BenevolentAI
Bennetts Associates
Bio Nano Consulting
Birkbeck, University of London
BMJ
Briffa
British Library
British Museum
BT Archives
Camden and Islington NHS trust
Camden Council
Camden Tour Guides Association
Central Saint Martins
Churches Conservation Trust
City, University of London
Conway Hall
Crafts Council
Design Council
Dickens Museum
Digital Catapult
Edith Neville School
EIT Digital
Fitzrovia Youth in Action
Foundling Museum
Futurelearn
Gasholder

Global Generation
Goodenough College
Google
GuildHE
Help Musicians UK
House of Illustration
Institute of Physics
International Students House
Islington Council
Jewish Museum
King's Place
LGiU (Local Government Information Unit)
London Higher
London Metropolitan Archives
London Review of Books
London School of Business and Management
London Sinfonietta
London Universities Purchasing Consortium
McCaldin Arts / New Notes & Noises
Mind in Camden
National Centre for Universities and Business
Orchestra of the Age of Enlightenment
Pan Macmillan
Paul Hamlyn Foundation
Poet in the City
Produce UK
Regent High School
Royal Academy of Dramatic Arts
Royal College of General Practitioners

Royal College of Physicians
Royal Veterinary College
Sadler's Wells
Scriberia
SOAS, University of London
Society of College, National and University Libraries
Somers Town Community Association
Springer Nature
SQW Ltd
Tête à Tête
The Alan Turing Institute
The Farr Institute of Health Informatics Research
The Francis Crick Institute
The Institute of Ismaili Studies
The Institute of Materials, Minerals and Mining
The London Canal Museum
The Place
The Reading Agency
The School of Life
The Wiener Library
Theatre of Debate
Universal Music Operations Ltd
University College London
University of London
Urban Partners
Warwick in London
Wellcome Trust
Westminster Kingsway College
WMC - The Camden College



*Our **vision** is a world-class knowledge and business hub for the 21st century*

*Our **mission** is to encourage openness, innovation, networking and opportunity by making the facilities, collections and expertise of our members understood, available and used as widely as possible for the benefit of researchers, creative people, students and the whole community.*





OUR AIMS AND OBJECTIVES

- *Advocacy and Communications:* Increase the area's profile through advocacy and stakeholder engagement
- *Knowledge Exchange:* Facilitate knowledge exchange and identify opportunities for openness, collaboration and efficiencies
- *Community Engagement:* Increase access to resources and collections and create opportunities for local community engagement
- *Public Realm:* Identify and support work that improves our local sustainable environment





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Community Champions Overview

Dr Grace Sim, Chair, Knowledge Quarter Community Engagement Sub Group

Outreach Development Manager, Royal Veterinary College



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Community Engagement Group Priorities

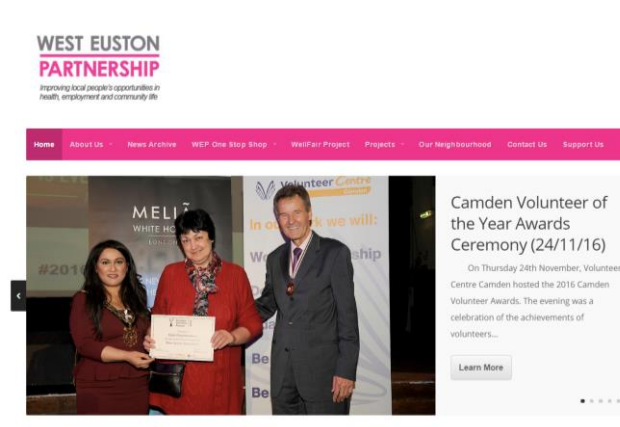
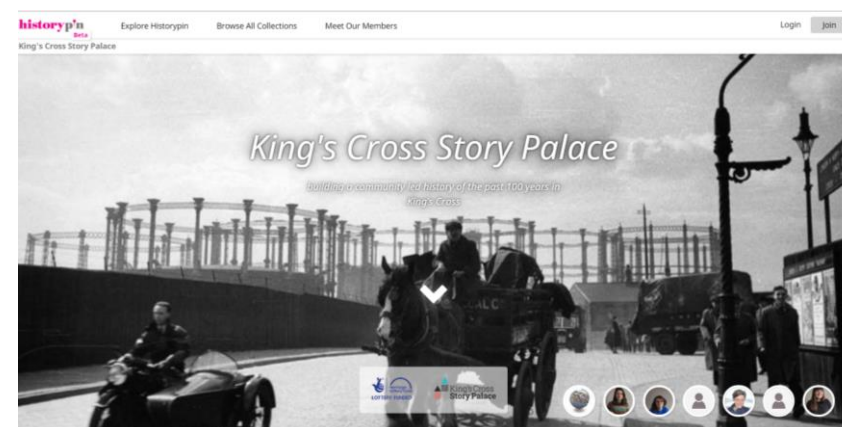
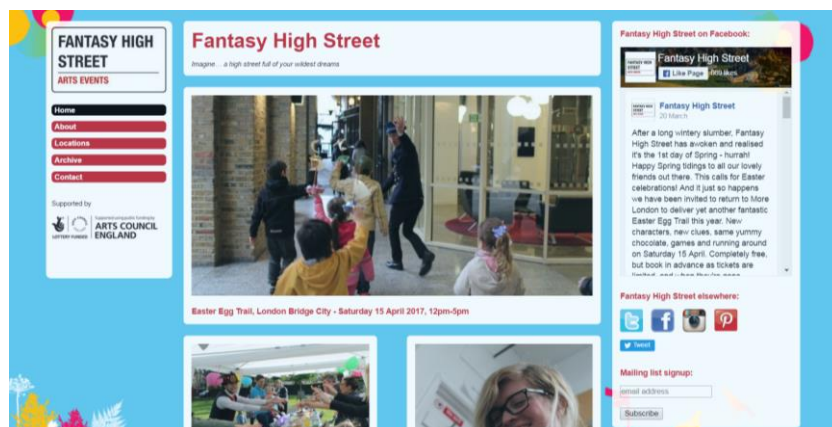
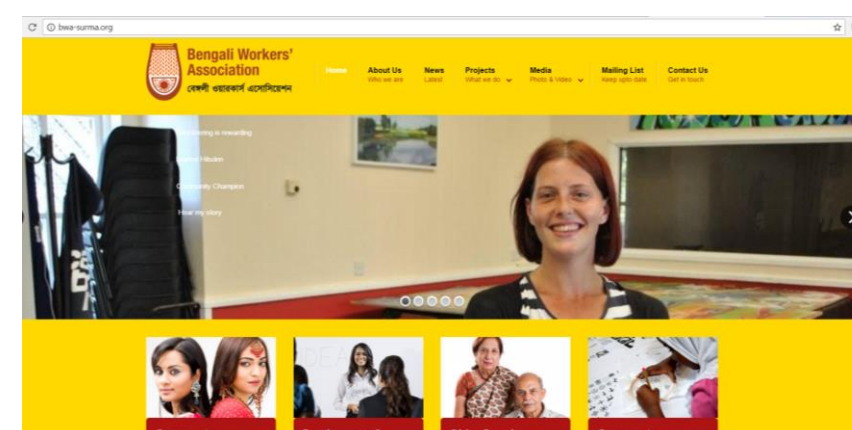
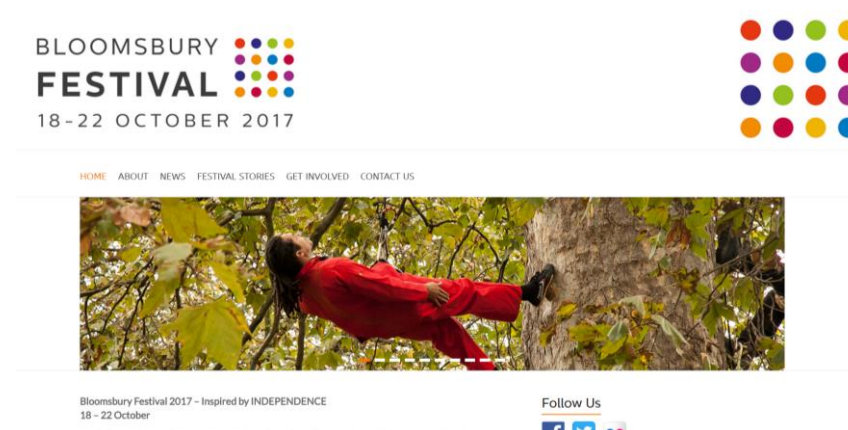
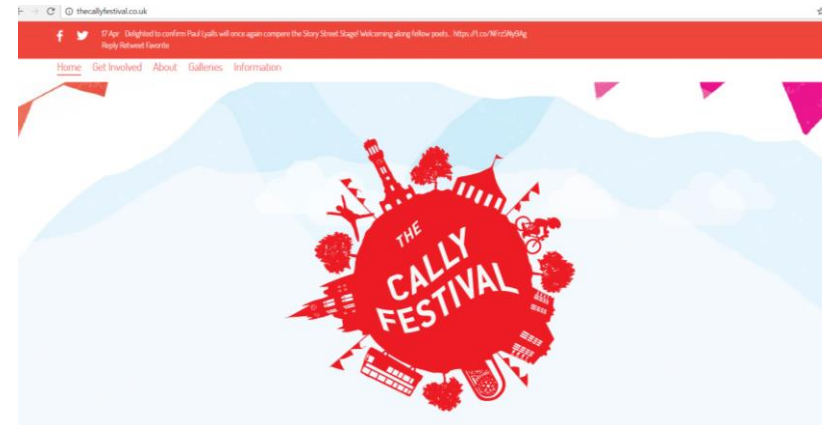
- *Develop projects that increase community participation and involvement with the buildings and resources of the KQ partners.*
- *Deliver activities in partnership with KQ community partners and local community groups to ensure that the KQ's activity is closely aligned with the needs and requirements of its local citizens.*
- *Begin to diversify KQ activities to explore areas of activity outside of education (isolation, ageing population etc.)*



Community Champions Showcase April 2017



Community Champions Showcase April 2017



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What did we learn?

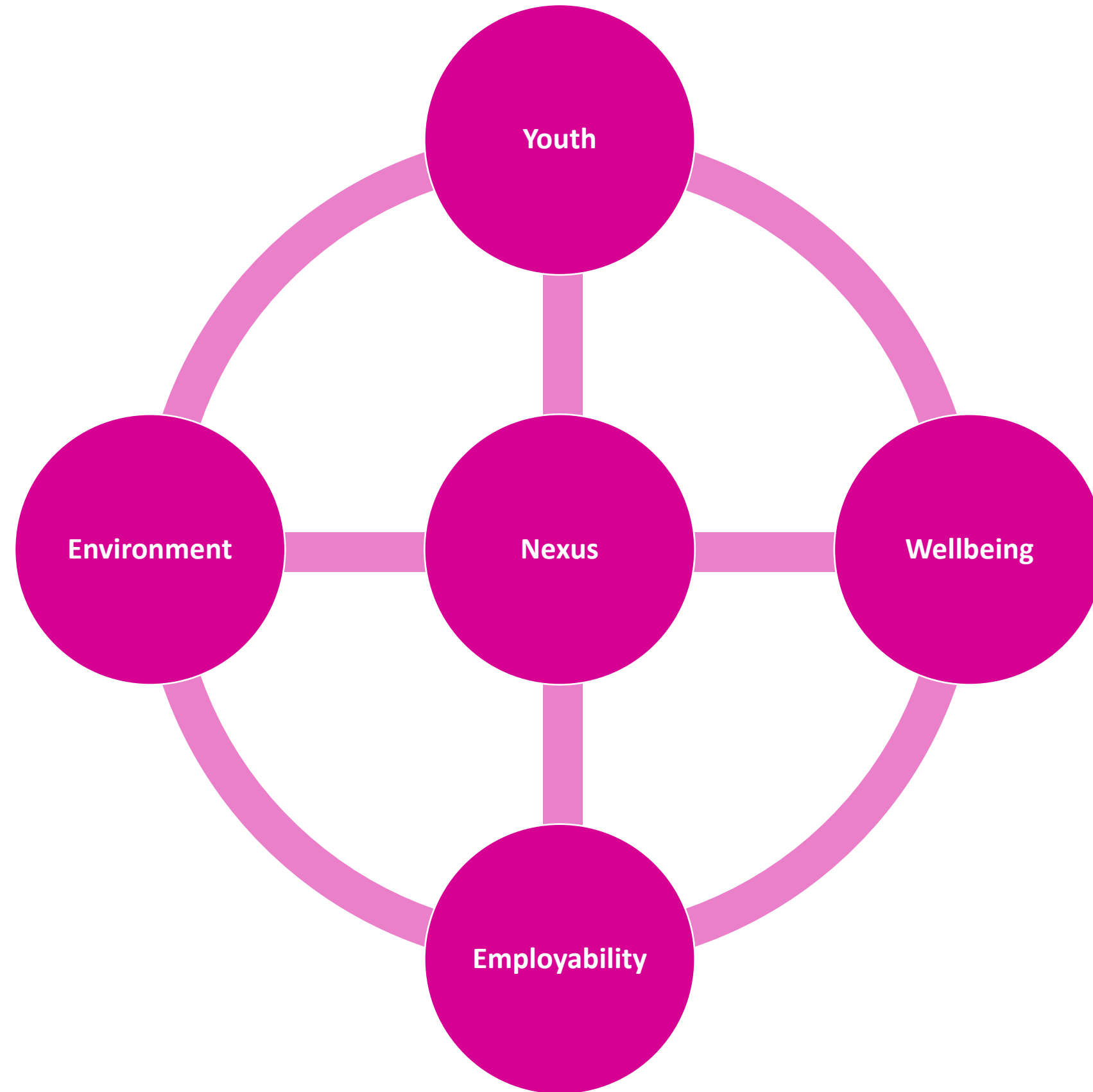
- *Fantastic range of existing programmes*
- *More about the rationale behind different community organisations*
- *Scope for future networking*



Community Champion project aims

- *Develop a project that increases community participation and involvement with the buildings and resources of the KQ partners.*
- *Deliver an activity in partnership with KQ community partners and local community groups to ensure that the KQ's activity is closely aligned with the needs and requirements of the local community.*
- *To disseminate knowledge and share experiences*
- *To raise the profile of the KQ with the local community*
- *To provide an opportunity for new connections between KQ partners and local charities*
- *To recognise outstanding contributions of individuals and organisations*





ENVIROMENT

- *Built environment*
- *Accommodation; internal and external*
- *Play spaces*
- *Parks*
- *Nature*



YOUTH

- *Secondary*
- *Early years*
- *Primary*
- *Youth programmes*
- *Family*



WELLBEING

- *Physical*
- *Mental*
- *Social isolation*
- *Broadening horizons*



EMPLOYABILITY

- *Work experience*
- *Apprenticeships*
- *Internships*
- *Local recruitment*



NEXUS

- *Markets*
- *Festivals*
- *Performances*
- *Events*



Key themes and dates

- **12th July 2018: Environment (Skip Garden)** - This event will cover the built environment, accommodation, internal and external play spaces, parks and nature.
- **27th September 2018: Youth (Regents High School)** - This event will cover early years, primary education, secondary education, youth programmes and family.
- **22nd October 2018: Wellbeing (The British Museum)** - This event will cover physical health, mental health, social isolation, broadening horizons and community safety
- **December 2018: Employability** - This event will cover work experience, apprenticeships, internships and local recruitment.
- **February 2019: Nexus (Royal Veterinary College)**- This event will cover markets, festivals, performances and events



What we need from you!

KQ PARTNERS

- *Identify ways you have worked with local communities and tell us*
- *Promote the programme within your organisation*
- *Help us identify local charities and community groups who may benefit from the project*
- *Sign up to the project events on themes that are relevant to your organisation*

LOCAL COMMUNITY GROUPS AND CHARITIES

- *Identify ways you have worked with KQ partners and tell us*
- *Help us identify areas of training and development which would assist your organisation and staff*
- *Sign up for a marketplace stall at project events*
- *Inform us of any other local charities or community groups that would benefit from the project*





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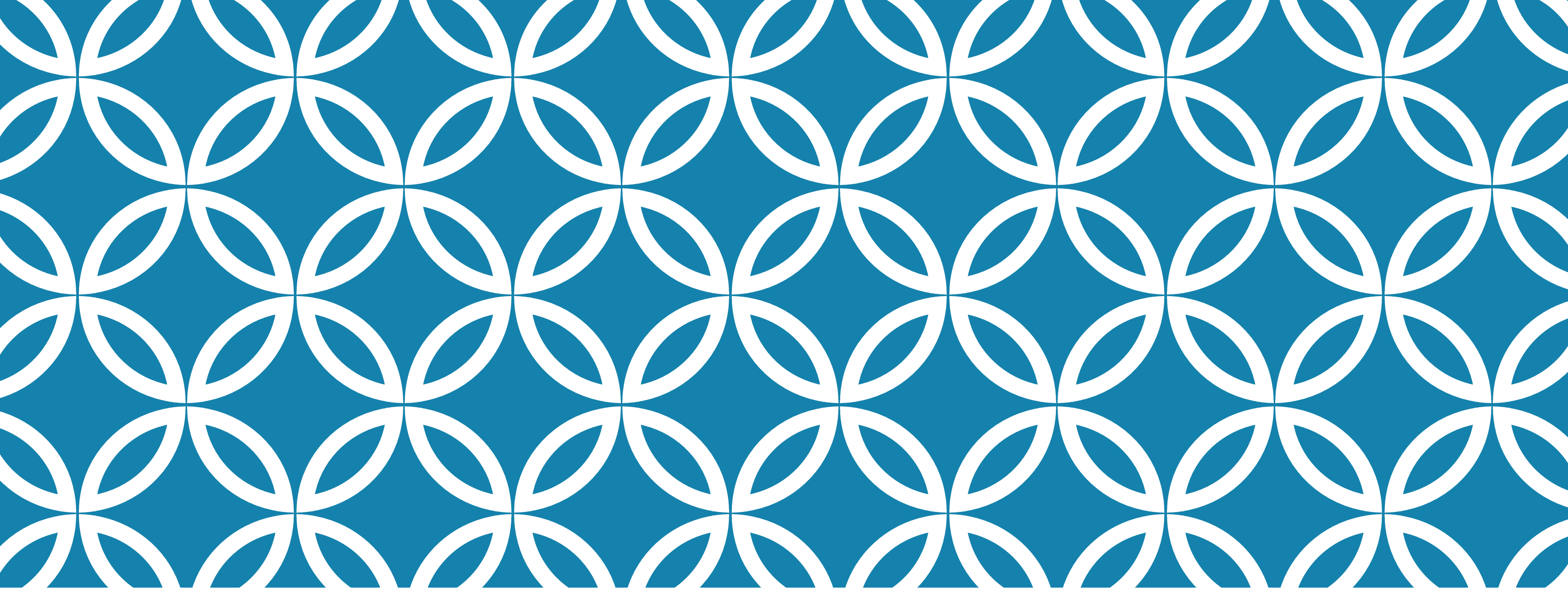
*Partnership case study: Kings Place Music
Foundation and the Recovery College*

Ksenija Kadic, Senior Tutor and Deputy Manager, Recovery College

Sarah Cartino, Event Production Coordinator, Kings Place Music Foundation



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RECOVERY COLLEGE + KINGS PLACE



Community wellbeing case study

THE PARTNERS



- Offers free courses in mental and physical health and wellness, for anyone who works or lives in Camden and Islington.
- Aims to break stigma and promote lived experiences and recovery stories.
- Has helped more than 1,500 unique students since their start in 2014



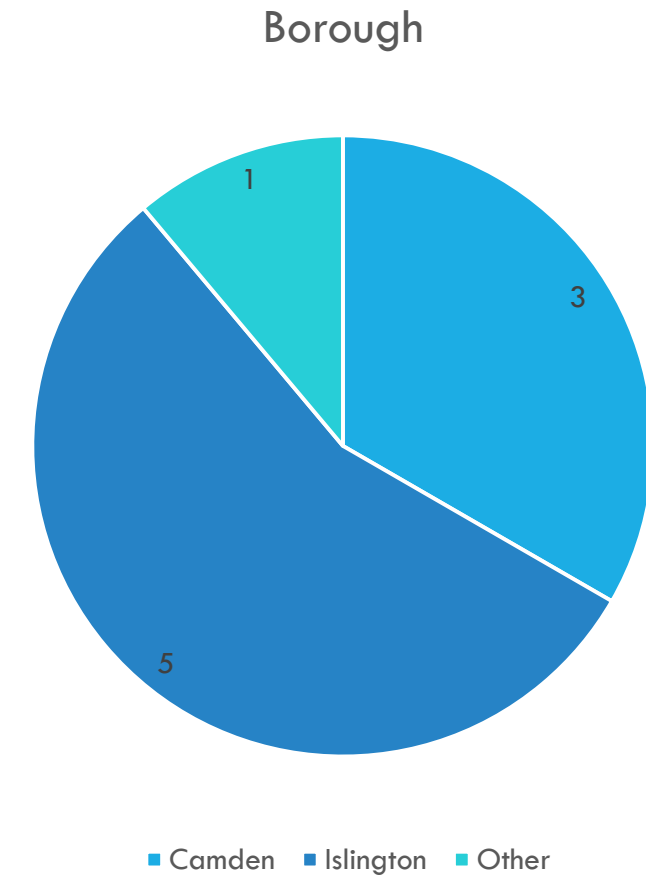
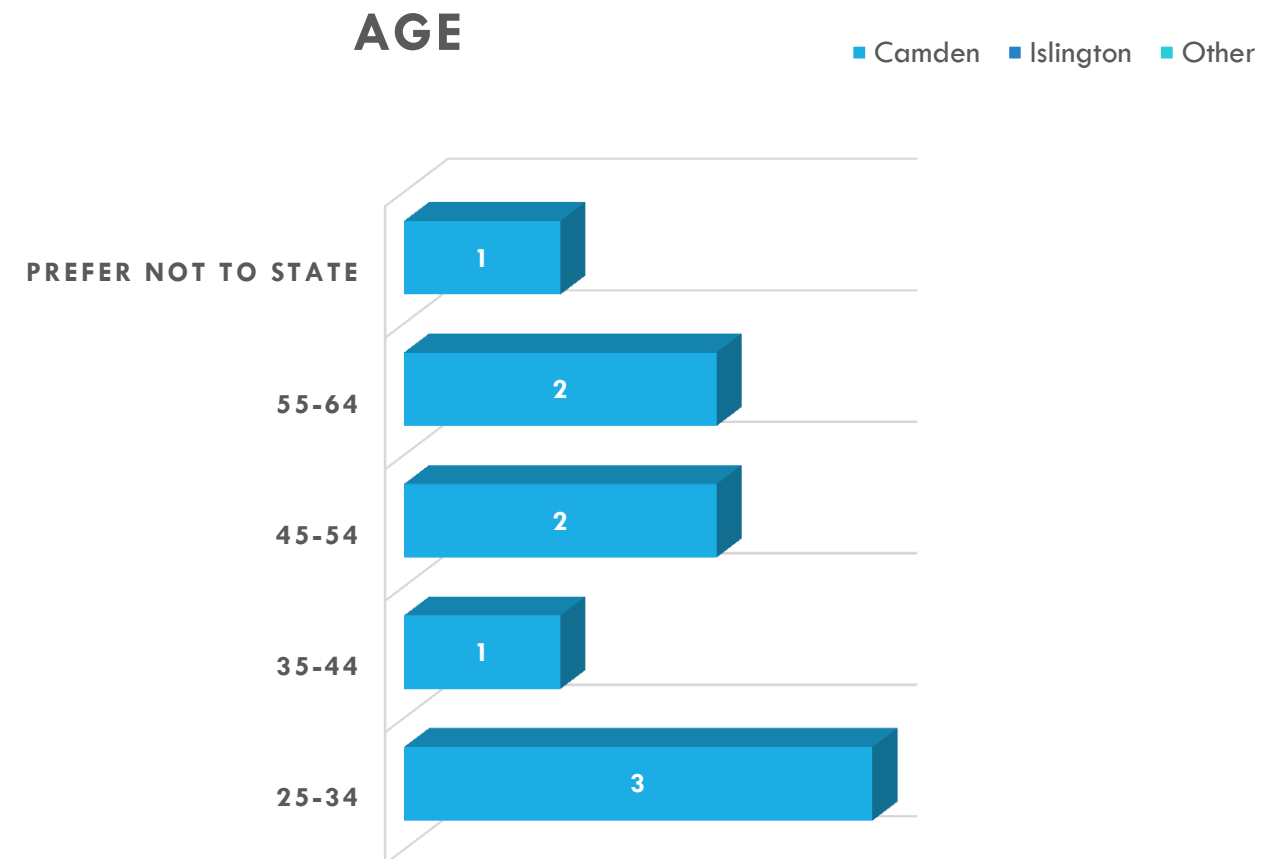
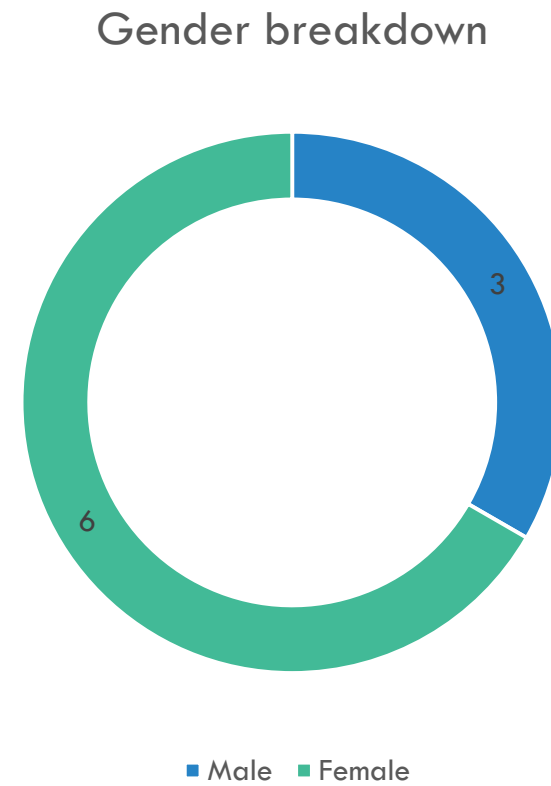
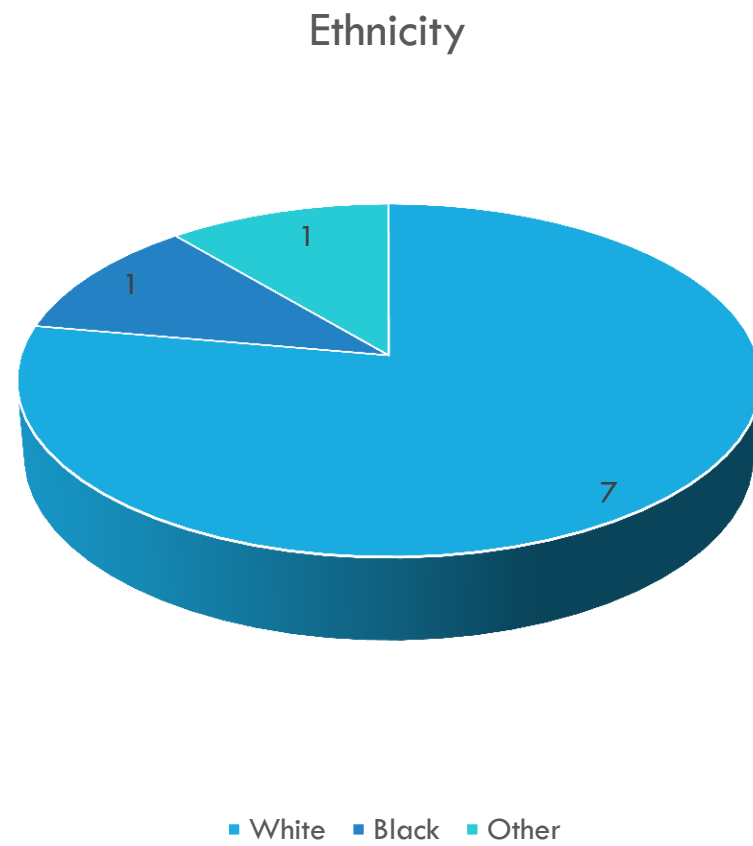
- Produces artistic performances and corporate conferences
- Offers reduced room hire for charity and community projects
- Celebrating 10th anniversary in October

THE PROJECT: LEARNING TOGETHER FOR WELLBEING

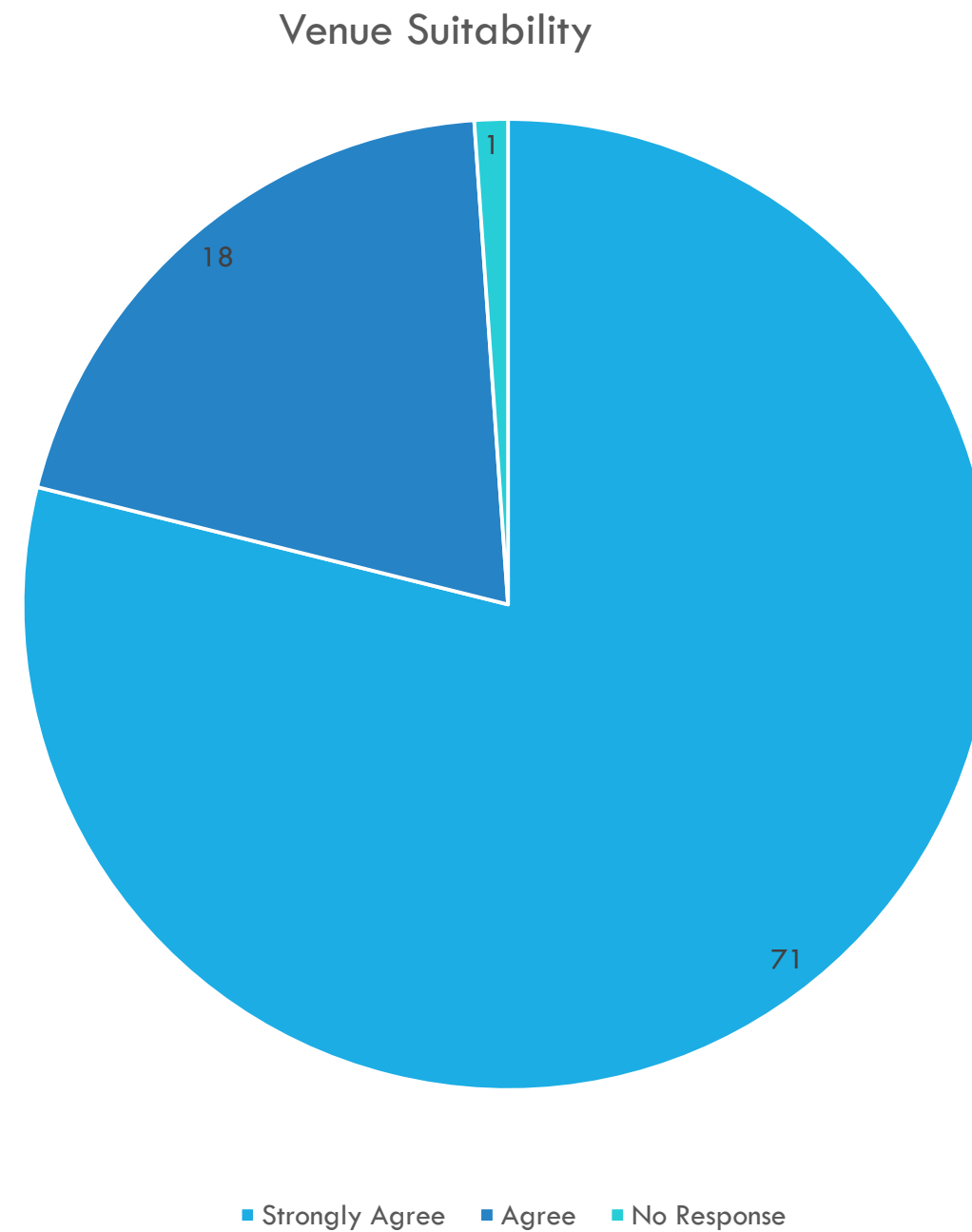
- KPMF is always looking for new ways to welcome local residents
- The Recovery College relies on community spaces to deliver their programme
- Pilot session in January with 12 students
- Since then, 15 additional courses booked in 2018



PROFILE OF PILOT SESSION



FEEDBACK FROM PILOT SESSION



WHAT WE'VE LEARNED



- Importance of connections and raising profile for inclusivity
- The role of socialising and environment in wellbeing
- Enabling tutors to seize opportunities to expand their confidence and skillset

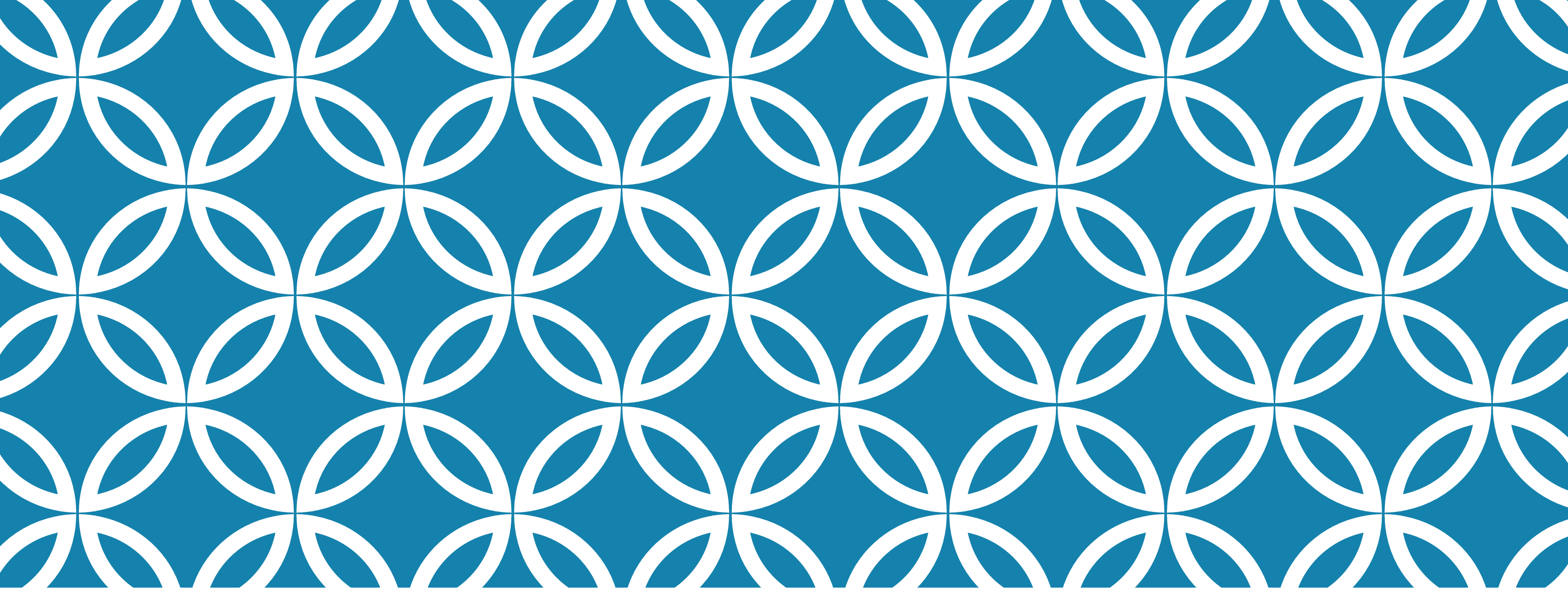


- Increased awareness of outreach programmes – internally and externally
- Creativity and wellbeing go hand-in-hand
- The value of the KQ Community in creating new partnerships – ‘many hands make light work’

PROJECT IMPACT: INTERNAL AND EXTERNAL

- 29 sessions delivered at Kings Place for Spring and Summer 2018
- 128 registered students so far
- Reduced stigma for students and tutors
 - community environment, not clinical
- Reliability of partnership reduces strain on both admin staff and students
- Next steps: increased marketing to our own internal staff (at both organisations)





CONCLUSION



Community wellbeing case study



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*Partnership case study: Royal Veterinary College
and Bengali Workers Association*

Mariam Hassan, Community Initiatives Co-ordinator, Bengali Workers Association

Lucy Eckersley, Outreach Officer, Royal Veterinary College



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RVC/ BWA Surma Centre Homework Club

- Who
- Why
- Where
- What
- How

**Opportunities for
raising attainment
for young people:

Homework Club**

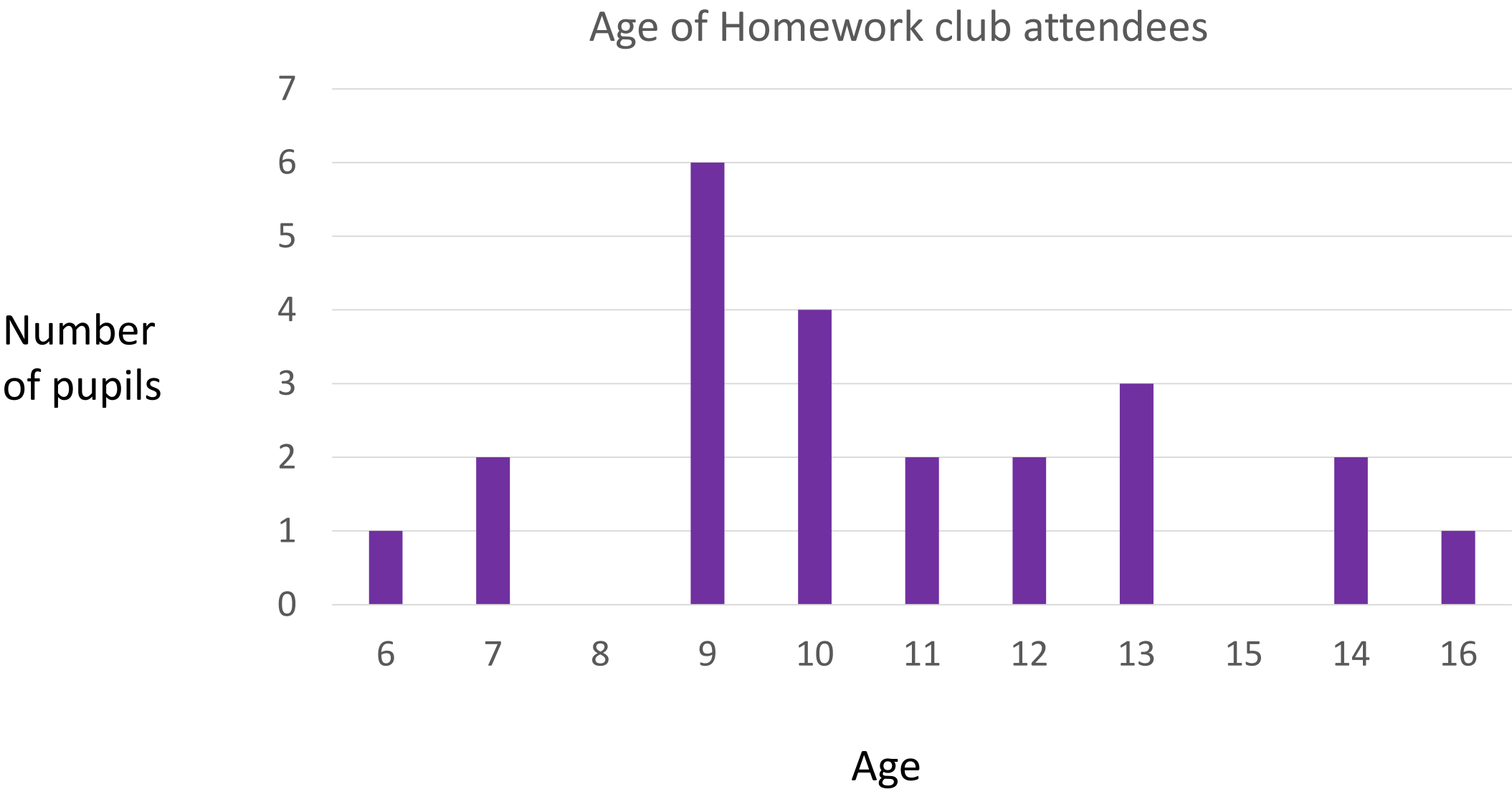
Who?



Who?

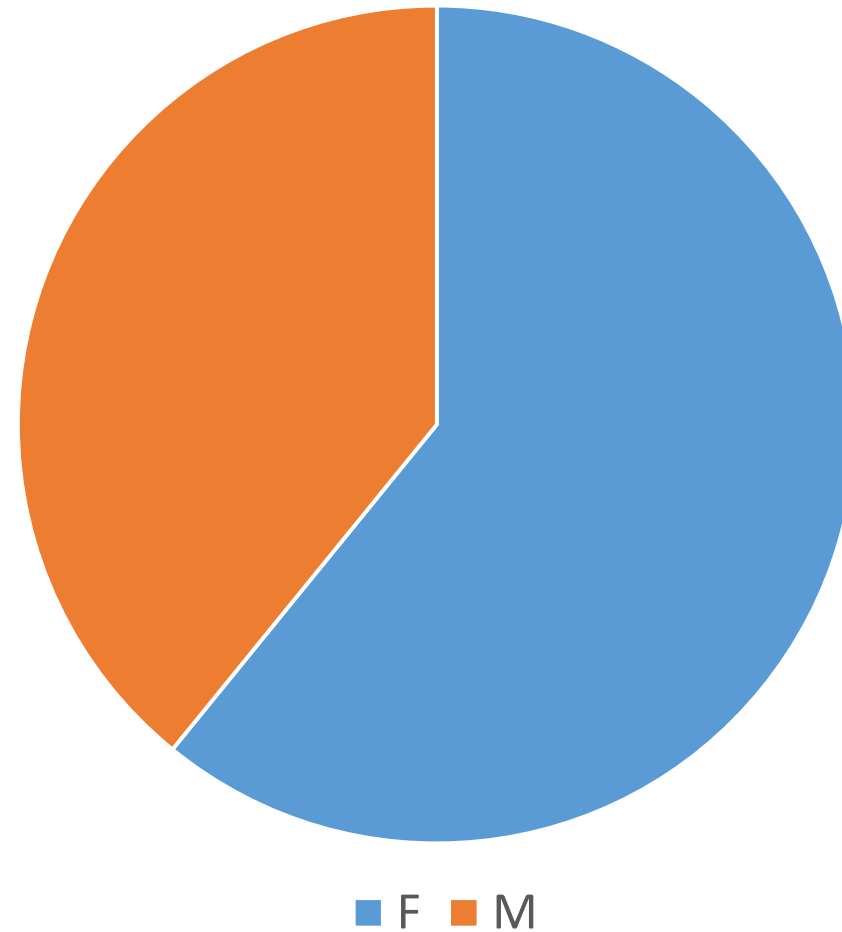


Who?



Who?

Gender of attendees



Why?




Securing student success: risk-based regulation for teaching excellence, social mobility and informed choice in higher education

Government consultation on behalf of the Office for Students

Launch date 19 October 2017
Respond by 22 December 2017

Increased attainment-> Increases life choices

Where?



Bengali Workers' Association
বেঙ্গলী ওয়ারকার্স এসোসিয়েশন

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Surma Community Centre
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London NW1 3JU

Tel: 020 7388 7313
Email: info@bwa-surma.org.uk

Surma Community Centre


1 Robert St, Kings Cross, London NW1 3JU

4.4 ★★★★★ 11 reviews

View larger map

Directions

Save



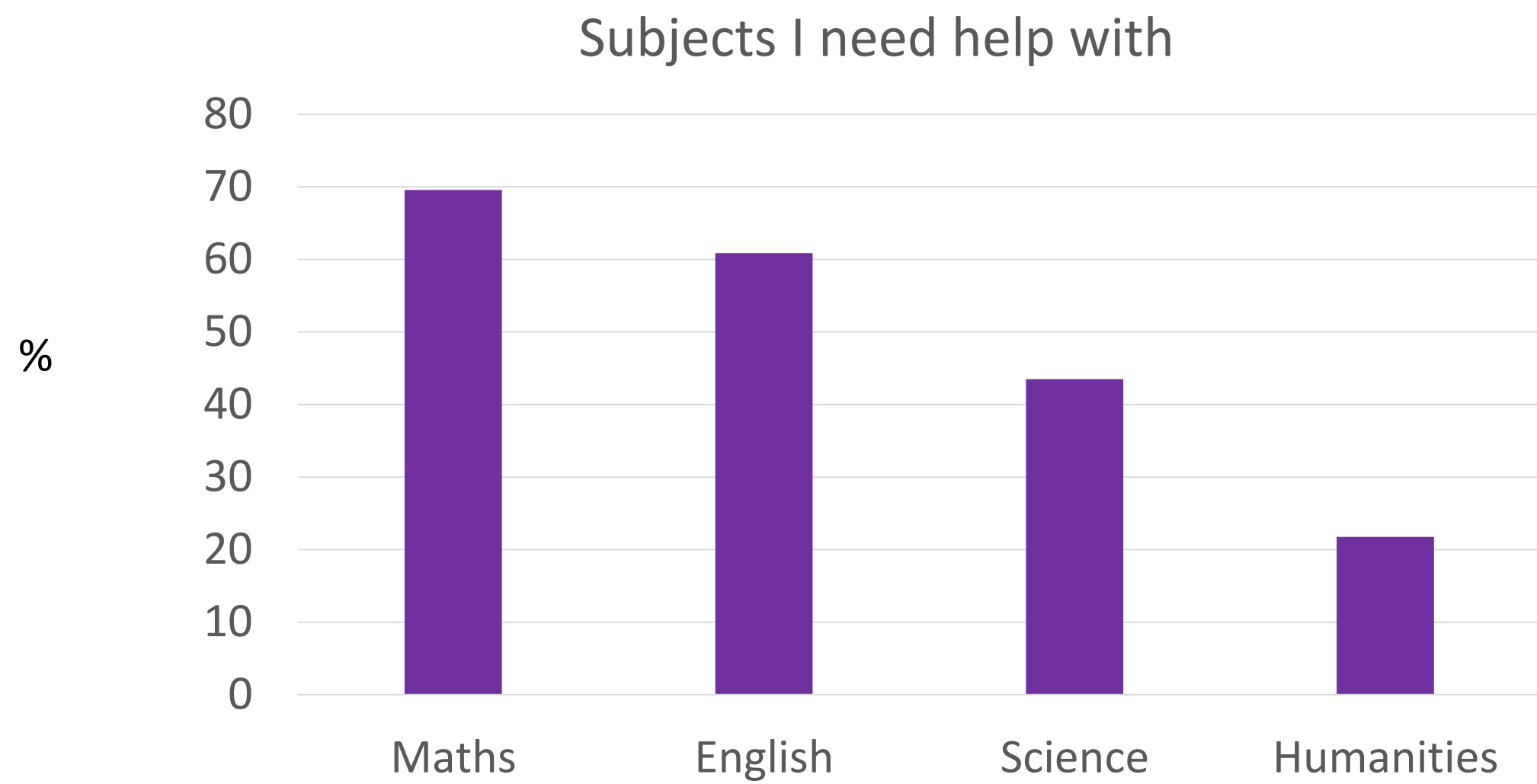
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What?



What?



“My son needs to improve on reading, writing, spelling and remembering words so please can you kindly help him as much as possible”

What?



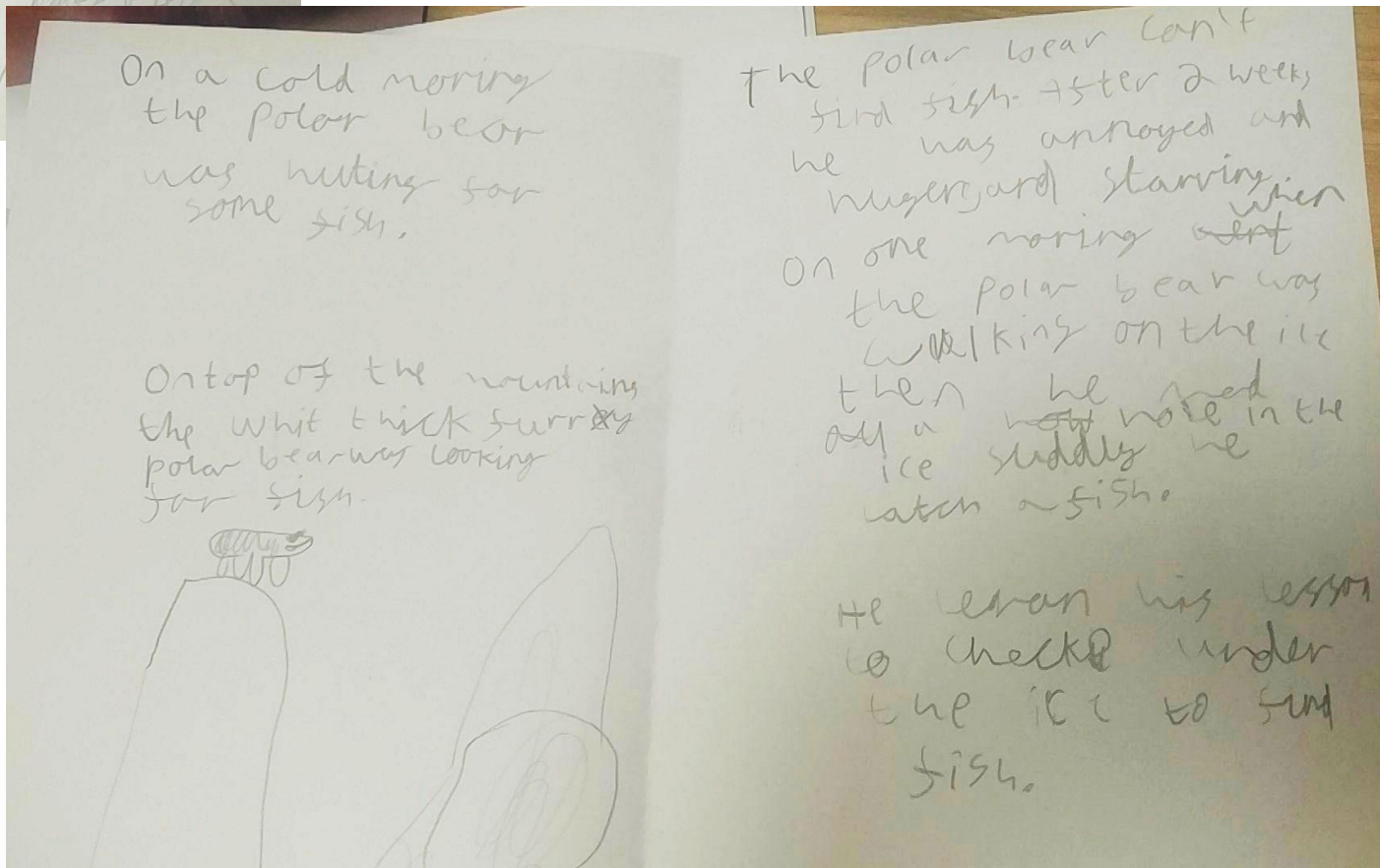
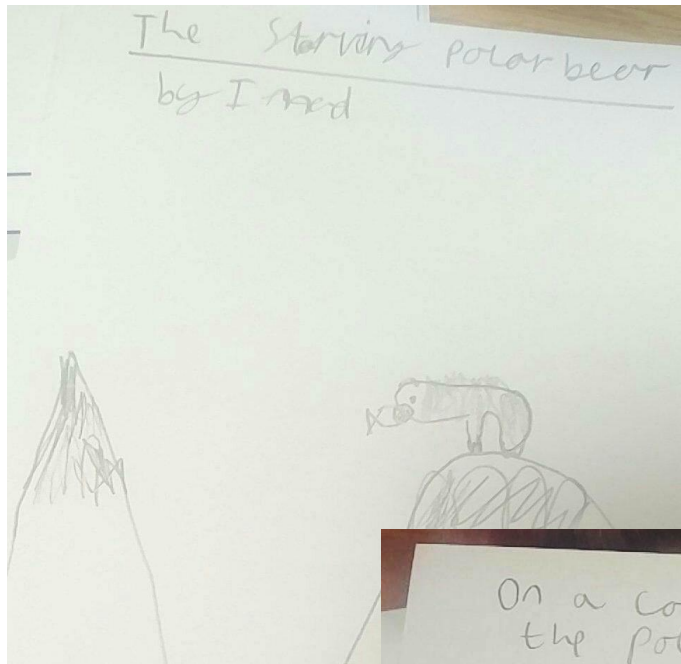
How?

- Jan-Feb 2018- Vet activities
- Feb-Mar Literacy
- Apr-May Numeracy
- May-Jun Science

How?

- Evolution: baseline
- Worksheets are valued highly by parents
- Each half term have a subject focus and end point
- Healthy snacks

Story competition!



BWA projects



BWA SESSIONS AND ACTIVITIES AT THE SURMA COMMUNITY CENTRE 2017-2018

MONDAY	
10am – 12pm	One to one support to older users
TUESDAY	
10am –12pm	Men's Tea Club and Socialisation
11am -12pm	Men's Chair Based Exercise
11am -12pm	Cllr Nasim Ali's Surgery (4 th Tuesday of every month)
2pm - 4.30pm	Age UK Advice Surgery (Monthly by appointment only)
4pm - 6pm	Under 14's Youth Club
4pm - 6pm	Home Work, Under 14's Club and IT support
5pm - 6.30pm	Study Support Group - GCSE & A Levels
6.30pm -7.30pm	Boxing (Mixed Group)
6pm - 8.30pm	Youth Club 13-19 Yeats (CIYSS)
WEDNESDAY	
10am – 12pm	Women's Tea Club and Socialisation
10am – 4pm	Recruitment and Training Service (Drop in session)
11am – 12pm	Women's Chair Based Exercise
11am - 12pm	Cllr Nadia Shah's Surgery (2 nd Wednesday of every month)
1pm – 3pm	Luncheon Club (Open to all Customers, £4 Eat in, £5 Take away)
6pm - 8.30pm	Youth Club 13-19 Yeats (CIYSS)
THURSDAY	
10am - 11am	Women's Coffee Morning & Sewing Session
10am – 11am	Men's Tea Club and Socialisation
10am – 4pm	Recruitment and Training Service (Appointments only)
10am – 12pm	English Class
11am – 12pm	Men's Health Walk to Regents Park
1pm – 3pm	Luncheon Club (Open to all Customers, £4 Eat in, £5 Take away)
2pm - 5pm	Welfare Rights Advice Surgery (bi-monthly appointments only)
1.30pm - 5pm	Women's Beauty and Massage Session
4.30pm-6.30pm	SCG3 Girls Group 11-19 Years
5pm - 7.00pm	Girls only Leadership Programme14-19 Years
FRIDAY	
10am – 12pm	Recruitment and Training Service (Drop in session)
10am - 12pm	Tajweed Class (Women's only)
1pm – 2pm	Conversational English with Computer class
4.30pm–6.30pm	Under 14's Youth club
4.30pm–5.30pm	Street Dance 7-11 Years
5.30pm-6.30pm	Street Dance 12-16 Years

RVC community projects- Chaplain Andy Marshall



- Christmas carols with the RVC Choir and the RVC orchestra,
- Ceremony at the flagpole for LGBT history month, the LGBT history month screening of Pride (both run jointly with the SU)
- Brew Monday (which also included an alcohol awareness event)
- clothing collection for C4WS
- Reverse Advent Calendar collection of essential toiletries and food for the Camden food bank



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*Partnership case study: Wellcome Trust and
Age UK Camden*

Geraldine McCarthy, Volunteering Manager, Age UK Camden

Niki Taigel, Volunteering Development Manager, Wellcome Trust



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Working together with Age UK Camden

Our story







*Sandra, 91, glamorous, determined lady
who is adjusting to life in a
care home.. perhaps something dressy or
some perfume..*

*Arnie, 87, was in the army after the war and
gets animated about riding
a Harley delivering messages.
Raced and ran a motorcycle shop..
So anything motorcycle related!!*

*Philip, 84, loves super hero comics and films,
is from Barbados..
perhaps an old style super hero book or photo
of a super hero..*

*Liza, 89, worked as a tea lady at
the BMA, is from Scotland..
anything with owls as much loved*



“I was delighted to find Gerry's label on the Tree as I too, since knee high, love the old films!

..So it was an absolute pleasure to buy him the book as I have so many at home (if I couldn't find the one I wanted I was going to give him one of mine)..

..Please tell Gerry that we are very much connected through our love of the silver screen, even though I have never met him..”

Wellcome Volunteer

Starting small and growing..

	2015	2016	2017	2018
Giving Tree presents	45	60	85	?100 (as needed)
Ad hoc volunteering	Gadget Clinic x2	Gadget Clinic Christmas Party Card workshop	Gadget Clinic Christmas Party Card workshop Hamper workshop	Gadget Clinic >TBC according to needs
Regular volunteering			Befrienders	Befrienders Gardening group Arts& Craft group

So what did we learn?

- Start small to build trust
- Honest conversations – needs and drivers
- Be flexible – therein lies creativity
- Be prepared to feed the relationship

Considerations for larger orgs.

- Capacity and resources
- Approach “How can we work with you?”



Thank You

@AgeUKCamden

#wellcomecommunityaction



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QUESTIONS!



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*Thank you! Please head downstairs for
refreshments and networking*



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