**PRESS RELEASE 22 August 2017**

**West Euston Partnership, Fantasy High Street and Old Diorama Arts Centre present:**

**Cloud Nine Festival**

**A free one day family event using arts to celebrate celebrating 40 years of arts, architecture and community life in Euston and King’s Cross.**

**16 September, 12pm – 4pm**

**Cumberland Market, Euston, NW1 3RH**

The Cloud Nine Festival is returning to Cumberland Market after the highly successful inaugural festival on the site last year. Created and delivered by a partnership of three local organisations: West Euston Partnership, Fantasy High Street and Old Diorama Arts Centre, the festival will once again offer a day of free arts activities, performances and workshops to local residents and other members of the community.

2017 marks an important anniversary for many local organisations, including West Euston Partnership which will be celebrating its 25th birthday and Diorama Arts Centre which will be turning 35 years old. So Cloud Nine’s theme this year is celebrating local heritage, the community and the changing face of Euston and King’s Cross over the last 40 years. Interactive art installations will invite visitors to share stories about where they live and play games; our free arts and crafts workshops will run throughout the event and are suitable for families and children of all ages and our performance stage will include dance and music from local community groups. There will also be hot and cold food, a football tournament and local organisations will provide a range of interactive stalls remembering the past, cherishing the present and imagining what the future of our community could look like.

**#Cloud9Camden**

**INTERACTIVE ART INSTALLATIONS:**

**Happiness Health Check**

An interactive performance / game where people can assess their happiness levels and receive a prescription for a secret 5 minute treatment to improve their wellbeing. Celebrating West Euston Partnership’s involvement in the community over 25 years.

**Crazy Creative Corner**

An arts tent for children to paint, play, glitter and glue. Get creative and express yourself any way you like! Celebrating the work of Old Diorama Arts Centre over 35 years.

**Local Listening Post – by ScreenDeep**

An interactive audio installation of oral histories from local residents including a game where people listen to sounds and stories from the local area and try to guess where they are recorded to win prizes.

**Building Tomorrow – by Bennetts Associates**

An interactive installation tent where children can build houses and neighbourhoods with Lego blocks and design future communities.

**CREATIVE WORKSHOPS:**

Creative Writing workshop – with Mary Paterson (tbc)

Book Binding workshop – with British Library (tbc)

Photography workshop /studio area – (tbc)

Cookery workshop – (tbc)

Animal petting area – London Zoo (tbc)

Football tournament for under 12’s by Fitzrovia Youth in Action

**PERFORMANCE STAGE**

Local dance, theatre and music community groups will be performing on our stage throughout the day including the Regent’s Park Singers and Khiyo Bengali music.

**INFORMATION STALLS & FOOD**

There will be information stalls and stands from local community groups and arts organisations, as well as hot and cold food.

**Listings information**

16 Sept Cloud Nine Festival

Cumberland Market, Euston, London NW1 3RH

12pm – 4pm

Free

West Euston Partnership: <http://www.westeustonpartnership.org>

Old Diorama Arts Centre: <http://www.diorama-arts.org.uk>

Fantasy High Street: <http://fantasyhighstreet.org.uk>

**Ends**